A MARVEL MAGAZINE

THE MAGAZINE THAT DARES TO BE DUMB

CRAZY™

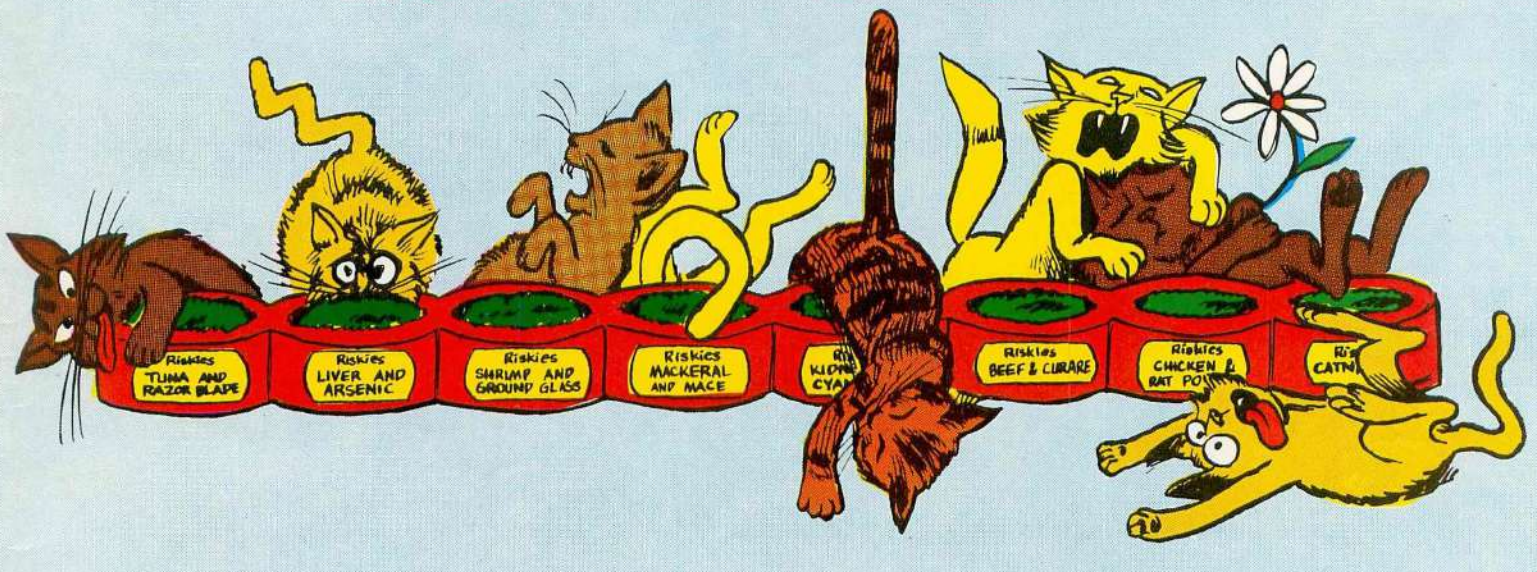
CC 02904
FEB. Nº 47
60¢

BIG NEW
SUPPORT YOUR LOCAL CYLONS
ISSUE

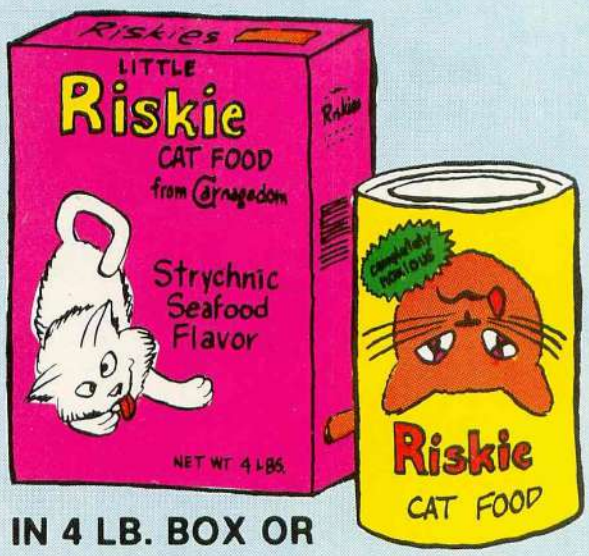
0 71486 02904 02

NO CAT EVER WALKED AWAY FROM

RISKIE CAT FOOD



They may have been nudged away (mainly by their owners to see if they were still alive)--but no cat ever lived to walk away from a Riskie Cat Food meal. We just can't figure it out. We use the finest steel in our Tuna-And-Razor-blade Platter, and the best quality in our Shrimp-And-Glass Dinner. Our other cat treats are equally fine. So if you can figure out what we're doing wrong, please write to us. Remember--the cat you save may be your own!



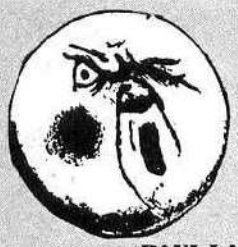
IN 4 LB. BOX OR

10 OZ. DEADLY CAN

Writer: Stu Schwartzberg **Artist: Murad Gumen**

Vol. 1 No. 47 February 1979

Stan Lee PRESENTS:



CRAZY

THE MAGAZINE THAT DARES TO BE DUMB
(and dumb enough to dare confess it!)

PAUL LAIKIN — Editor Emeritus
EDEN NORAH — Art Directress Demeritus
WILLIAM GARMISCH — Copy Editor
BILL QUIDORT — Sloppy Editor

ARTISTS THIS ISSUE: Kent Gamble, John Reiner, Walter Brogan, Murad Gumen, Alan Kupperberg, Ron Zalme, Kevin Sacco, John Langton, Mike Pardo, Charles Nicholas, John Costanza, Rick Varisi, Brian Moore, Fran Matera, Ray Billingsley and Aron Laikin.

WRITERS THIS ISSUE: Michael Pellowski, Roger Francis, Warren Emery, Bob Heit, Joe Kiernan, Mike Weiss, Randy Epley, Howard Taylor, Mike Ricig and Marylyn Ippolito.

FRONT COVER: Bob Larkin **BACK COVER:** Len Grow **SIDE COVER:** Saddle Stitch

ATTENTION KIDS: IT'S 10 A.M. DO YOU KNOW WHERE YOUR PARENTS ARE RIGHT NOW?

— IN THIS ISSUE —

FOULED-UP PLAY 6

MONSTER ALBUMS 12

DEAR TABBY 14

RUNNER MAGAZINE 15

CHAIN OUTFITS 18

WAR TOY KING 20

PETS 24

CELEBRITY T-SHIRTS 26

PEOPLE IN NEWS 28

ARE YOU A LOSER? 30

SUPERMARKETS 32

POLITICIANS 36

BRAGGING 38

UNFITTING ENDS 40

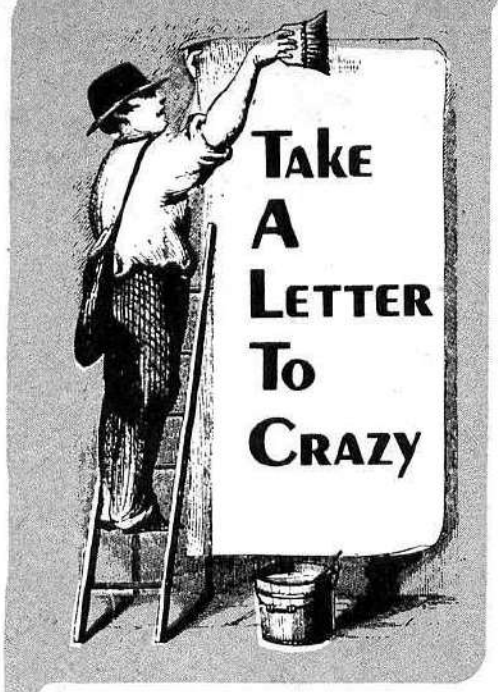
METRIC SYSTEM 43

TV SHOWS 46

CRAZY MAGAZINE is published by Marvel Comics Group. Office of Publication: 575 Madison Avenue, New York, N.Y. 10022. James E. Galton, President; Stan Lee, Publisher. Second class postage paid at New York and at additional mailing offices. Published monthly. Copyright © 1979 by Marvel Comics Group, a Division of Cadence Industries Corporation. All rights reserved 575 Madison Avenue, New York, N.Y. 10022. Vol. 1 No. 47, February 1979 issue. Price 60¢ per copy in the U.S. and Canada. Subscription rate — $8.50 and $9.50 dollars respectively for 12 issues including postage. All business inquiries should be addressed to Ed Shukin, Director of Circulation, 9th floor. No similarity between any of the names, characters, persons and or institutions in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the United States of America. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition.

ATTENTION OUR COMPETITORS:

IF IMITATION IS THE SINCEREST FORM OF FLATTERY, HOW COME ALL THE PLAGIARISM SUITS?



What the heck are you doing — making jokes about short guys! Hey, man, I'm short and I don't like people making jokes of me — do you understand?

Joe Scott
El Paso, Texas

Dear Joe,
Okay, we promise — no more short people jokes. And we're not just making small talk!

* * *

I read your magazine and it made me puke! It is worse than Playboy or Penthouse. It should be called $!%"#&!

Simon Webb,
David Allan,
Adrian Churchill
Carlingford, Ont.

Dear Simon, David, and Adrian,
No fair — it's three against one!

* * *

In issue #32, you did a story on Star Wars and I missed it. Will you please send me that issue because I'm a real Star Wars freak. If you don't send me that issue, and if you don't print this letter in Crazy, I'll use your next issue to potty train my dog!

Raymond Rodriguez
Sauk Village, Ill.

Dear Raymond,
We're printing your letter — potty train him on that!

* * *

While reading your "Flu Strains From Different Countries", I developed some symptoms of my own: namely, the Crazy Mag Flu. Like I have sudden nausea, delirium tremens, general confusion and an uncontrollable desire to waste 60¢!

Natalie C. Atkins, USAF
Lowry Air Force Base, Col.

Dear Natalie,
Sorry we can't help you — the disease is incurable!

U.S. POSTAL SERVICE
STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION
(REQUIRED BY 39 U.S.C. 3685)

1. Title of Publication: CRAZY
2. Date of Filing: September 25, 1978
3. Frequency of Issue: Monthly.
3A. No. of issues published annually: 12.
3B. Annual subscription price: $8.00
4. Location of Known Office of Publication: 575 Madison Ave., New York, N.Y. 10022.
5. Location of the Headquarters or General Business Offices of the Publishers: 575 Madison Ave., New York, N.Y. 10022.
6. Names and addresses of the publisher, editor, and managing editor are Publisher: Stan Lee, 575 Madison Ave., N.Y., N.Y. 10022; Editor: Paul Laikin, 575 Madison Ave., N.Y. 10022; Managing Editor: Jim Shooter, 575 Madison Ave., N.Y., N.Y. 10022.
7. Owner (if owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.) Marvel Comics Group, 575 Madison Ave., New York, N.Y. 10022. Cadence Industries Corp., 21 Henderson Drive, West Caldwell, New Jersey 07006.
8. Known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities: None.
9. For completion by nonprofit organizations authorized to mail at special rates (Section 132.122, PSM) The purpose, function, and nonprofit status of this organization and the exempt status for Federal income tax purposes. (Check one.) ☐ Have not changed during preceding 12 months. ☐ Have changed during preceding 12 months. (If changed, publisher must submit explanation with this statement.)
10. EXTENT AND NATURE OF CIRCULATION.
A. Total No. Copies Printed (net press run): Average no. copies each issue during preceding 12 months: 315,400, single issue nearest to filing date: 330,283
B. Paid Circulation: 1) Sales through dealers and carriers, street vendors and counter sales: Average no. copies each issue during preceding 12 months: 127,891 single issue nearest to filing date: 148,636 2) Mail subscriptions. Average no. copies each issue during preceding 12 months: 317 single issue nearest to filing date: 384
C. Total paid circulation (Sum of 10B1 and 10B2): Average no. copies each issue during preceding 12 months: 128,208 single issue nearest to filing date: 149,020
D. Free distribution by mail, carrier or other means, samples, complimentary, and other free copies: Average no. copies each issue during preceding 12 months: 200 single issue nearest to filing date: 200
E. Total distribution (Sum of C and D): Average no. copies each issue during preceding 12 months: 128,408 single issue nearest to filing date: 149,220
F. Copies not distributed: 1) Office use, left-over, unaccounted, spoiled after printing: Average no. copies each issue during preceding 12 months: 1,020 single issue nearest to filing date: 850 2) Returns from News Agents: Average no. copies each issue during preceding 12 months: 185,972 single issue nearest to filing date: 180,213
G. Total (Sum of E, F1 and 2 should equal net press run shown in A): Average no. copies each issue during preceding 12 months: 315,400 single issue nearest to filing date: 330,283
11. I certify that the statements made by me above are correct and complete.
(signed) Ed Shukin—Business Manager
12. For completion by publishers mailing at the regular rates (Section 132.121, Postal Service Manual) 39 U.S.C. 3626 provides in pertinent part: "No person who would have been entitled to mail matter under former section 4359 of this title shall mail such matter at the rates provided under this subsection unless he files annually with the Postal Service a written request for permission to mail matter at such rates." In accordance with the provisions of this statute, I hereby request permission to mail the publication named in Item 1 at the reduced postage rates presently authorized by 39 U.S.C.3626.
(signed) Ed Shukin—Business Manager

I want to know what the guy's name is on the front cover of your magazine. You know — the stupid little guy in the funny black suit! And don't give me no weird excuse about his name being Freddy, Charlie, or Shrimpy!

John DeGroot
Canton, Ill.

Dear John,
Would you believe "John"?

* * *

If I were the guy in "Commercials That Drive You Crazy" (Issue #43) I would've pointed the same shotgun that I killed the margarine with at my lawyer's head and pulled the trigger!

Allen Harris
Worfolk, V.A.

Dear Allen,
Stop trying to act like a big shot!

* * *

I really liked your Three's Company, Rotten Cooks, and Wanted Posters in #40, but the rest is bull and whoever wrote it should be locked away for 3,000,000 years!

Brian Cunningham
Forney, Texas

Dear Brian,
Whattaya mean locked away? Where do you think we got them from?

* * *

MISTAKES DEPARTMENT

Here we go again printing some of the letters from readers who found the hidden mistakes we plant in each issue. If you see any of these errors — designed to keep you on your toes — let us know. This will show us you're on the ball. Also, this will help us conceal our errors in different places in forthcoming issues. Mainly, this will fill up two big pages of our letters department every time!

THE EDITORS

I counted four mistakes in CRAZY #41, two in "Teachers Slant Subjects" and two in "Hamily". In "Teachers Slant Subjects" you have "Home Ecs" near Portrait Painting and Arts & Crafts near Household Roles. In "Hamily" Buddy says: "you know, no one's perfect, Buddy!" The other was on the last page where Buddy and Nancy should have traded places. What goes?

Dorothy Holland
Cleburne, Texas

Dear Dorothy,
Our proofreader goes...that's what!

* * *

In CRAZY #43, in your takeoff of "Jawzzzzz" you made Sheriff Broady look like Oscar Goldman!

Brandon Trenz
Sterling Hgts., Mich.

Dear Brandon,
How can you be sure they're not one and the same man...have you ever seen them together?

* * *

You turkeys mixed up the lines in your movie satire of Jawzzzzz in Issue #43. You had Mike (Broady's son) saying Broady's line and vice-versa. That proves how foolish you really are!

Brian Greig
Jacksonville, Ill.

Dear Brian,
Are you kidding? That was proven *our very* first issue!

* * *

In Issue #43 you mixed up "You Know Your Teacher Hates You If..." When you mixed up the last two captions. You guys are really Crazy!

Don Spencer
Alpena, Mich.

Dear Don,
That's who we are...crazy mixed-up guys!

* * *

I don't see why a kid like me should work hard and suffer for some money and then go to the store and blow all my hard-earned money on a lousy, crummy, stupid magazine that dares to be dumb. But I do buy it!

Brendan McNamara
Danville, Cal.

Dear Brendan,
Oh? How long have you been buying MAD?

* * *

I really enjoy your magazine. I loved your Short People Jokes. I'm Short but I still got a kick out of them. I also liked the tests that you had in Issue #43. I hope you print this letter because I want people to realize how much I love your magazine!

Deanna Howard
Lafayette, Cal.

Dear Deanna,
We're also printing it because we want people to realize how much we love your letter!

* * *

This is the third letter I've written to you and if you don't print this one, I'll shred up your magazine and give it to my cousin's gerbil for food!

George Markle
York, Pa.

Dear George,
You expect us to swallow that?

* * *

I like KISS and if you don't do something on them I'm going to KISS your magazine goodby!

Javier Vilka
New Rochelle, N.Y.

Dear Javier,
Don't KISS us unless you LOVE us!

* * *

CRAZY #43 was disgusting! Short People Jokes aren't as funny as a man saying a Knock Knock Joke. Another thing, the drawings were all bad. And one last thing, if you don't print this letter I'll personally rip up that commercial you did on Parkay Margarine!

David Ambridge
Ottawa, Ontario

Dear David,
BUTTER!!

* * *

I would like to join your writing staff but I am not ugly, wart-ridden and I only write good stuff, so I guess I can't write for your staff!

Bruce Waterbury
Corning, Iowa

Dear Bruce,
Write, no...but you can join it as an editor!

* * *

This is my first letter and I hope you put it in your letters page. I thought your short people jokes were pretty good in Issue #43 and I hope you keep writing them!

Loy White
Plains, Tex.

Dear Loy,
We'd like to...but we're a little short of them!

* * *

You'll be glad to know that I've quit MAD and am now reading CRAZY. I mean it! You guys are great! Really SUPER! Have I said enough to win a free subscription?

Jenny Pearson
Houston, Texas

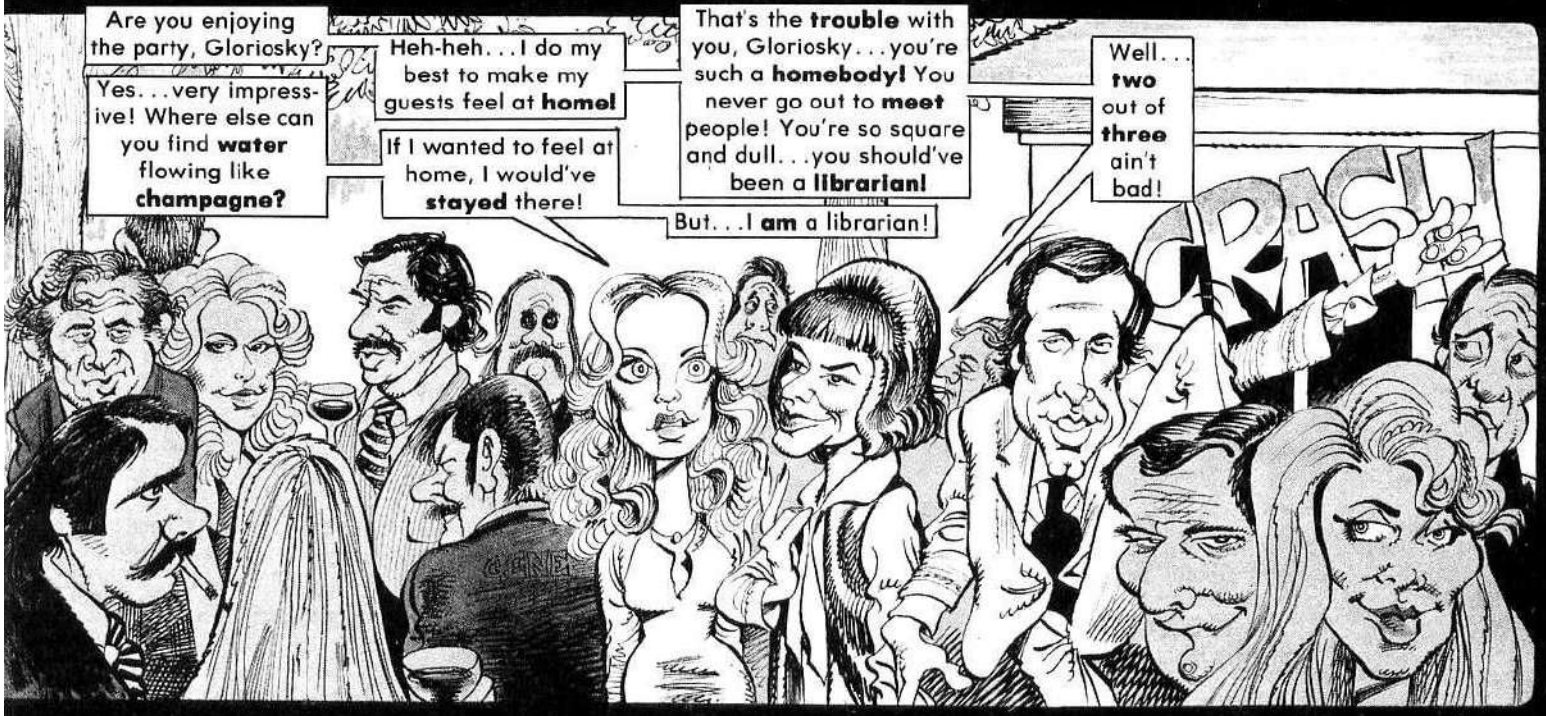
Dear Jenny,
Who sent you...Cracked?

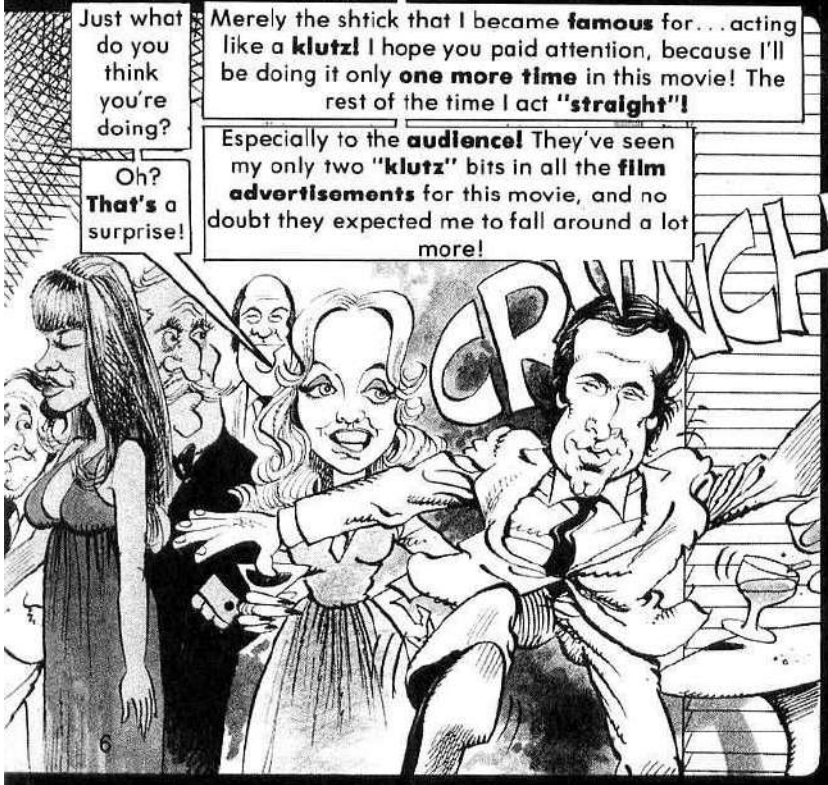
* * *

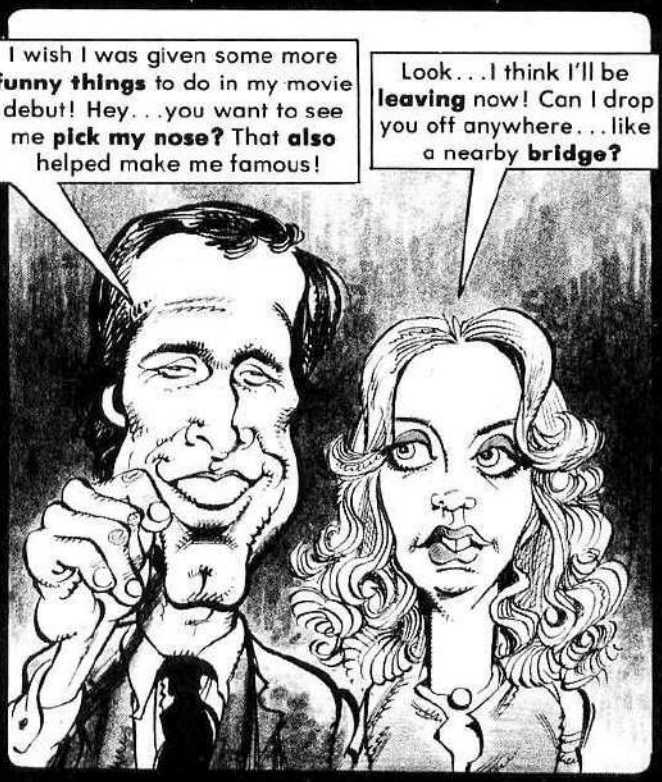
TAKE A LETTER TO CRAZY
Marvel Comics Group
575 Madison Avenue
New York, N.Y. 10022

One of the summer's biggest hits was proclaiming itself as a great new comedy-mystery. We at CRAZY feel that's an appropriate description... mainly because anyone looking for the comedy will find it a total mystery! No wonder it's such a...

FOULE

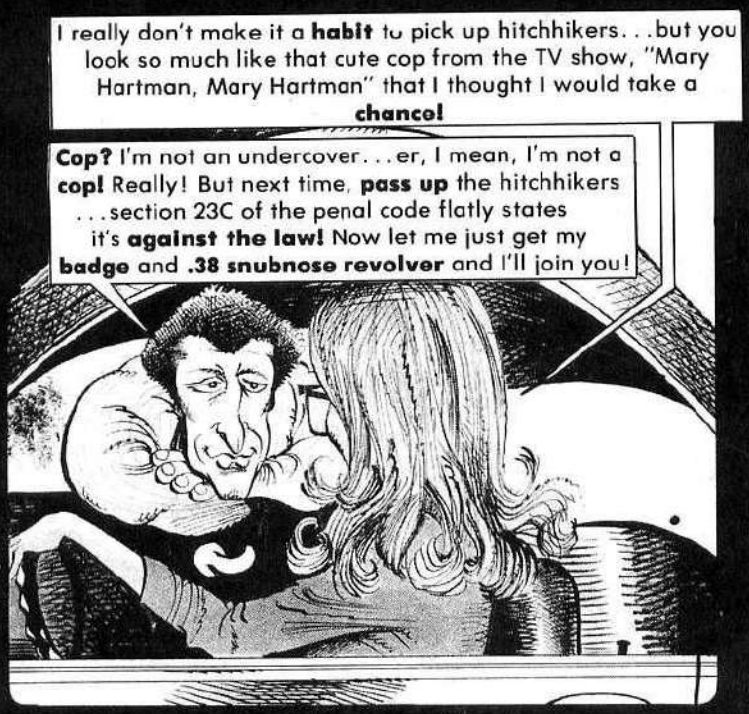


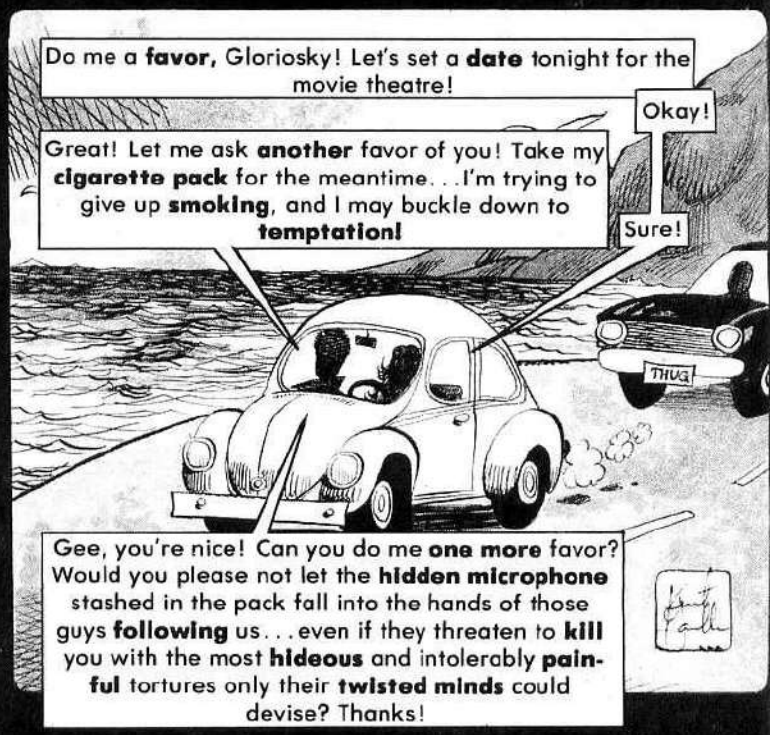


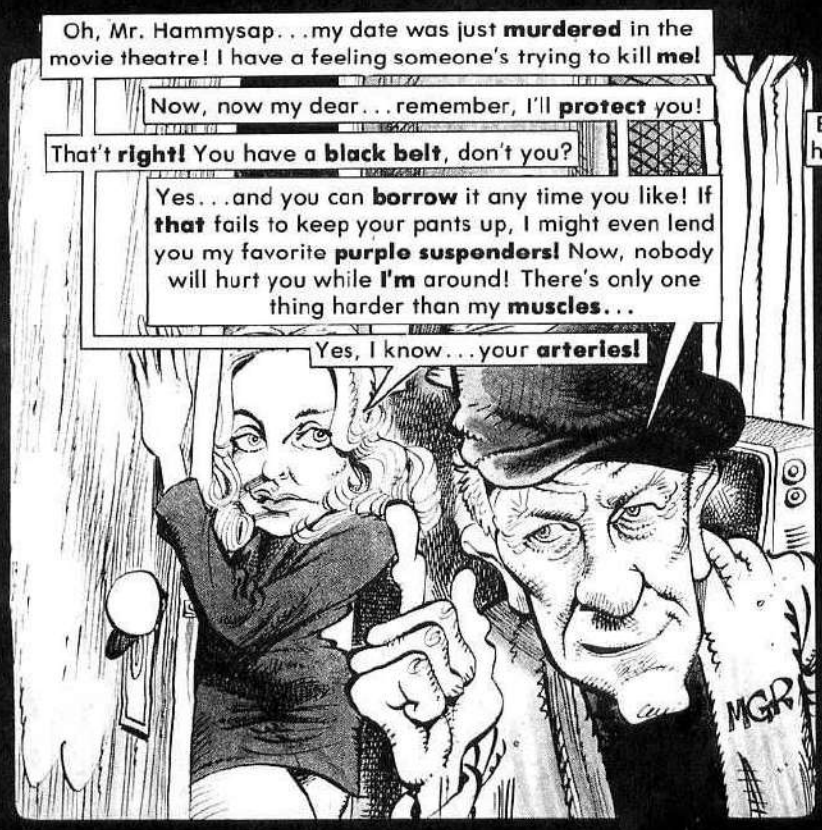


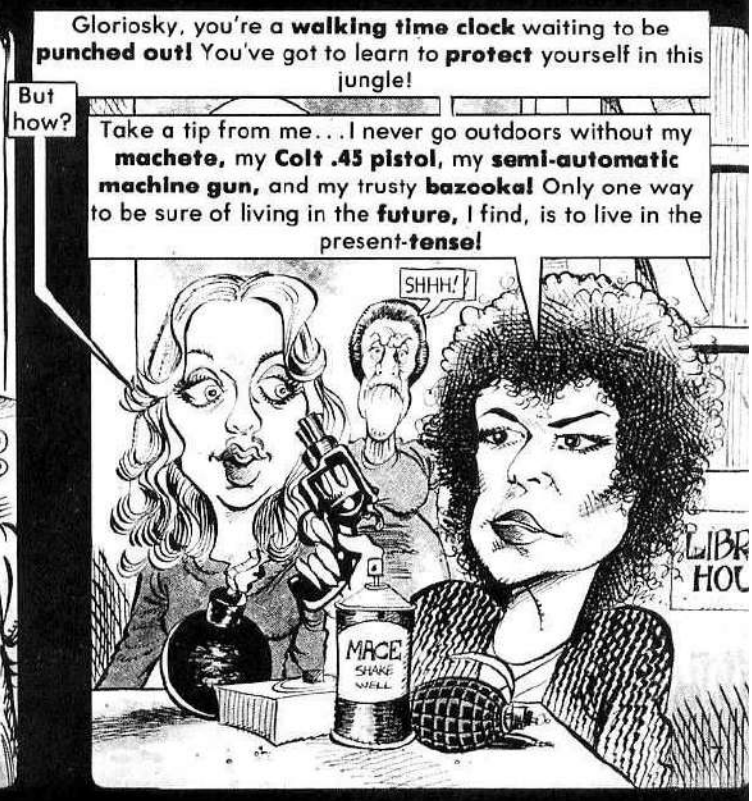
D=UP PLAY

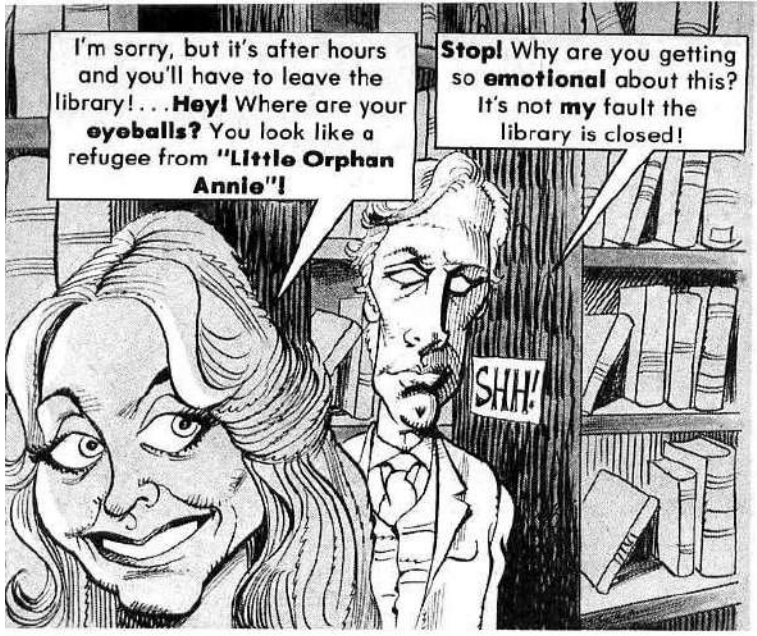
Writer: Murad Gumen **Artist: Kent Gamble**

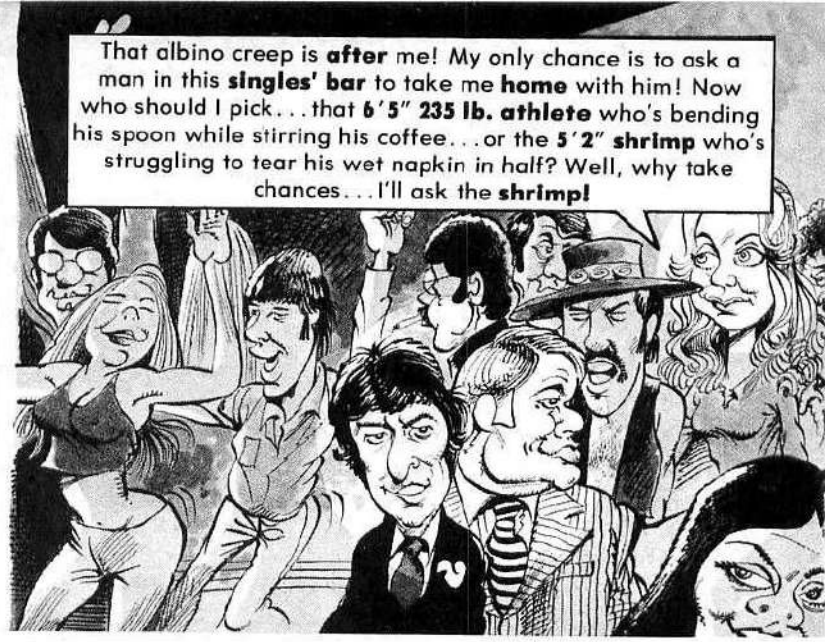


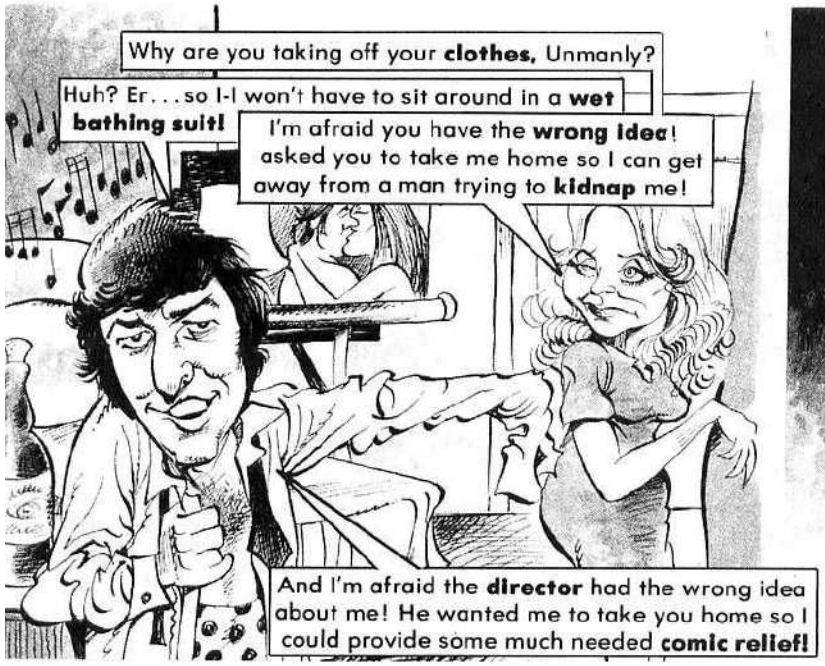




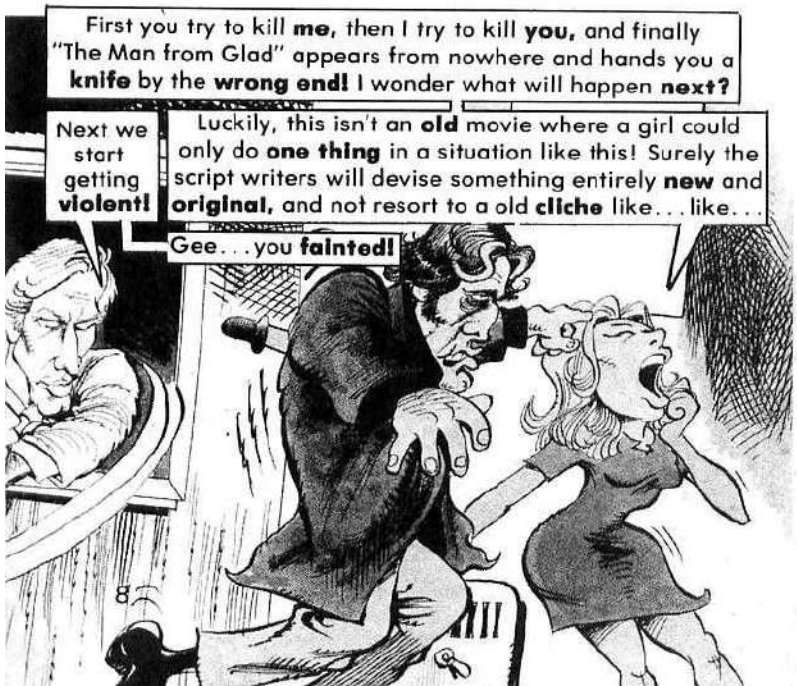


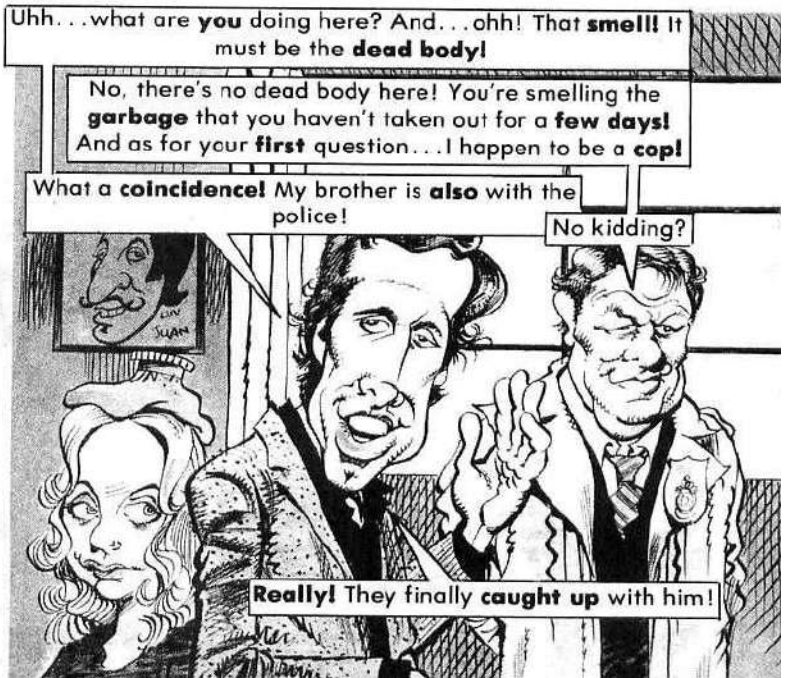

I'm sorry, but it's after hours and you'll have to leave the library!...**Hey!** Where are your **eyeballs?** You look like a refugee from **"Little Orphan Annie"!**
Stop! Why are you getting so **emotional** about this? It's not **my** fault the library is closed!
SHH!


That albino creep is **after** me! My only chance is to ask a man in this **singles' bar** to take me **home** with him! Now who should I pick...that **6'5" 235 lb. athlete** who's bending his spoon while stirring his coffee...or the **5'2" shrimp** who's struggling to tear his wet napkin in half? Well, why take chances...I'll ask the **shrimp!**


Why are you taking off your **clothes,** Unmanly?
Huh? Er...so I-I won't have to sit around in a **wet bathing suit!**
I'm afraid you have the **wrong idea**! asked you to take me home so I can get away from a man trying to **kidnap** me!
And I'm afraid the **director** had the wrong idea about me! He wanted me to take you home so I could provide some much needed **comic relief!**

Okay, lady...I want the **cigarette pack** that hitchhiking **cop** gave you!
Why?
Two reasons. First, the pack contains a film which proves I'm a **double-crosser,** and that could get me **killed!** Second, and most important, I'm just **dying** for a smoke!


First you try to kill **me,** then I try to kill **you,** and finally "The Man from Glad" appears from nowhere and hands you a **knife** by the **wrong end!** I wonder what will happen **next?**
Next we start getting **violent!**
Luckily, this isn't an **old** movie where a girl could only do **one thing** in a situation like this! Surely the script writers will devise something entirely **new** and **original,** and not resort to a old **cliche** like...like...
Gee...you **fainted!**


Uhh...what are **you** doing here? And...ohh! That **smell!** It must be the **dead body!**
No, there's no dead body here! You're smelling the **garbage** that you haven't taken out for a **few days!** And as for your **first** question...I happen to be a **cop!**
What a **coincidence!** My brother is **also** with the police!
No kidding?
Really! They finally **caught up** with him!

This is very **strange!** A man makes a **bad first impression** on a lady. Then the lady has bizarre experiences with **murders,** and then the man turns out to be a **cop** who protects the lady. Finally, they wind up as **lovers.** Do you know what all this reminds me of?

What?

"Eyes Of Laura Mars!" 'Course, that was a much **funnier** movie!

Oh **yeah?** What about all the funny lines **I** have in this film?

You! What funny lines?

Did you take a close look at my **face?**

When we **kiss** like this, it makes me think of **puppy love!**

Your **nose** is cold!

How come?

Afternoon, toots! Have **I** got something for **you!**

AIEEE! DWARF! THE DWARF!

Aggh! Life was so much more **peaceful** before Randy Newman's **"Short People"** came out!

BIBLE INC.

Why...this is that **albino** she talked about! In **libraries,** the man is capable of doing **terrible** things!

You mean because he tried to kill Gloriosky in one?

No...something even **worse,** according to this want ad! Turns out he's notorious for frequenting **libraries** to tear out **last chapters** in **mystery novels!**

RUN, GLORIOSKY! IT'S A TRAP!

Unbelievable! Our plan to lure the girl to her capture was **perfect!** How does such a **sweet innocent** learn to knock down burly **300 lb. henchman** like that?

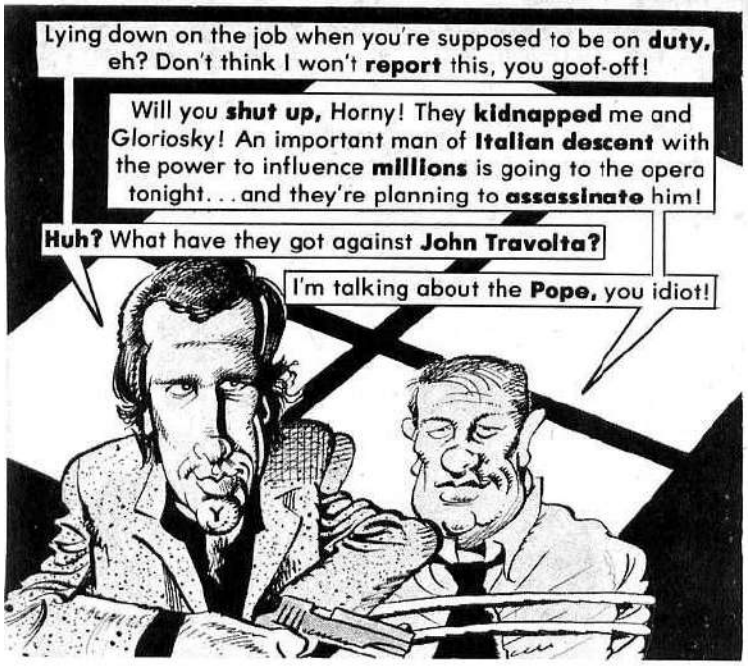
WAP!

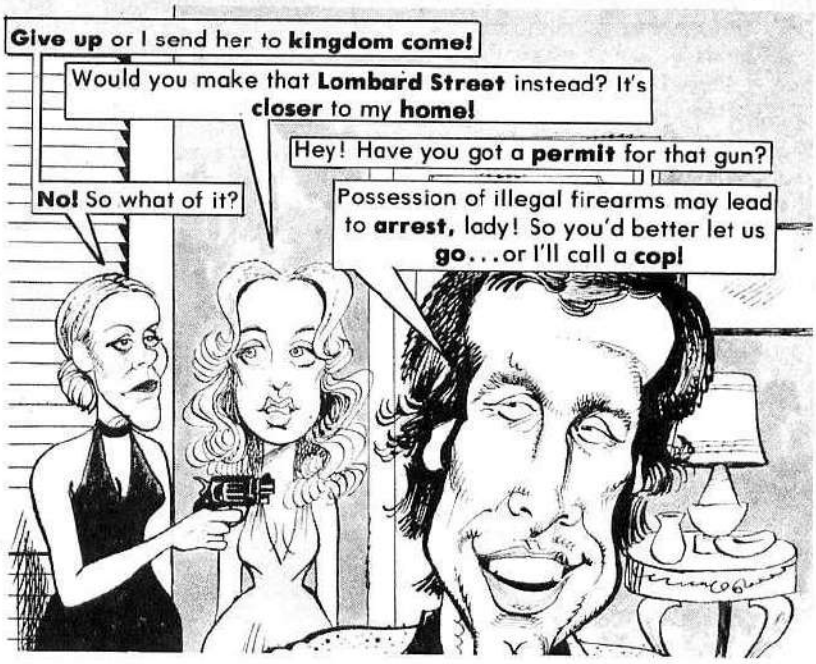
Listen...what do you expect from a former **"sock-it-to-me"** girl?

Unmanly, this albino is **kidnapping** me, and you're just standing there without lifting a **finger!**

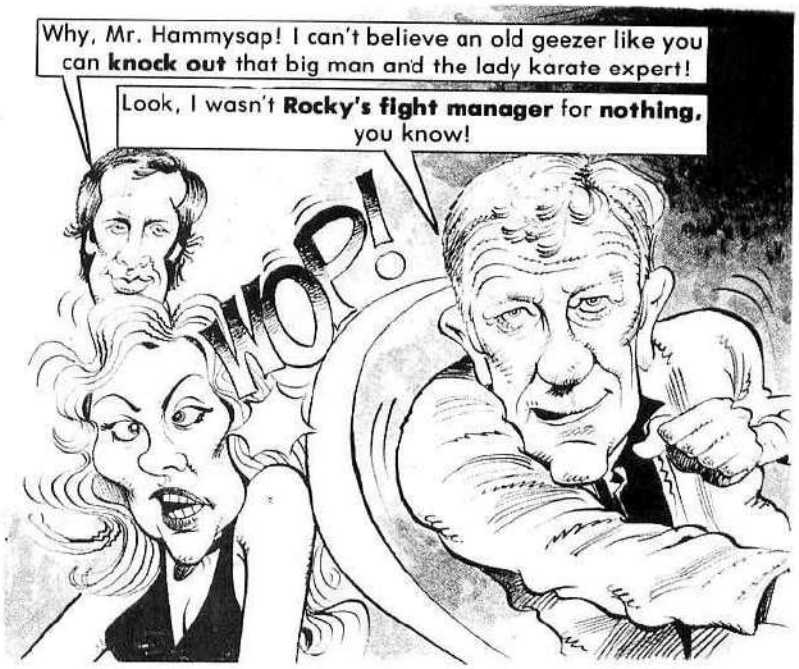
I'm sorry, Gloriosky...how **thoughtless** of me! Which...(ha ha)...**finger** would you like me to **lift?**

If this wasn't a **family** magazine, you pipsqueak, I'd show you which of **my** fingers I'd like you to lift ...in **your direction!**


Lying down on the job when you're supposed to be on **duty,** eh? Don't think I won't **report** this, you goof-off!
Will you **shut up,** Horny! They **kidnapped** me and Gloriosky! An important man of **Italian descent** with the power to influence **millions** is going to the opera tonight...and they're planning to **assassinate** him!
Huh? What have they got against **John Travolta?**
I'm talking about the **Pope,** you idiot!


Give up or I send her to **kingdom come!**
Would you make that **Lombard Street** instead? It's **closer** to my **home!**
Hey! Have you got a **permit** for that gun?
No! So what of it?
Possession of illegal firearms may lead to **arrest,** lady! So you'd better let us **go**...or I'll call a **cop!**

The albino is our **hired assassin**...and he just **left** for the opera!
Why? To murder the **Pope?**
No, to cure his **insomnia!**


Why, Mr. Hammysap! I can't believe an old geezer like you can **knock out** that big man and the lady karate expert!
Look, I wasn't **Rocky's fight manager** for **nothing,** you know!
WOP!

We have to get to the opera in **record time** if we hope to prevent the Pope's murder!
But the opera is an **hour's drive** from here, and the performance ends in **twenty minutes!**
If we think **positive,** we'll make it! And that'll be **some record time** if we do!
If we're **lucky,** maybe we can get to see the ambulance **pull away,** flashing its **little red lights!**
Horny, I really admire your **positive thinking!**
KOSAK! BANG!
BIFF
MEN AT WORK
Even if we **don't** make it in time, at least we'll **nab** the **assassin!**

What do you know, we're **on time!** Okay, you two follow me, and you go **this** way!

What's **this** way?

The **vending machine!** Bring me a **ham on rye,** and a **cup of coffee!**

Gloriosky, you stay in this **dark, isolated room** where the albino is probably hiding to capture you as a hostage the instant we leave! How's **that** for covering every cliche in the book?

Why, what a **surprise!** The albino assassin got Gloriosky!

I'm trying to get a **clear shot,** sir...but he's so **sparkling white,** he's **blinding** me!

Get a **clear shot?** What are you, **crazy?** Don't you know there are **two** of them up there? We can't risk hitting the **albino!**

I'll give him a **warning shot,** just over his **head...**

OOPS! Of course, there's no rule that says a warning shot can't be **under** his head...

BLAM!

Horny, we **did** it! We **saved** the **Pope,** and we're **together** now! Did you **miss** me while I was gone?

Oh? Were you **gone?**

Hmm! Anyway, we're on stage, the curtain is rising, and...**hey!** The audience is **booing** us!

It's not the **whole** audience...just **those two groups!**

BOOO

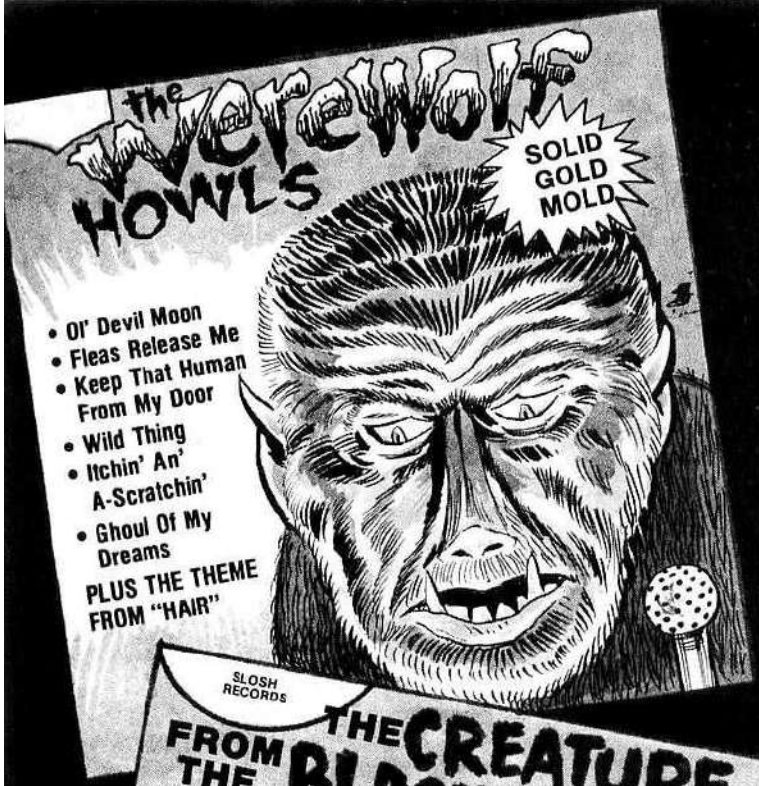
BOO!

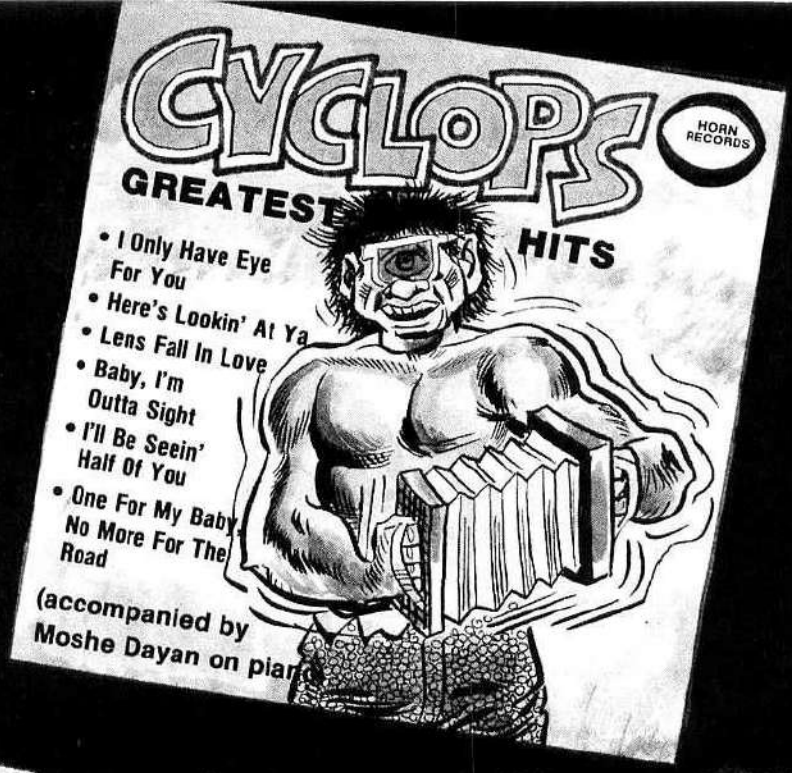
It's the gang from the first **"LAUGH-IN"!**

And **"SATURDAY NIGHT LIVE"!** What are you all so **angry** about?

When two of the most **promising graduates** of both our comedy shows lend their talents to such an **unfunny** "funny" film...**what can you expect?**

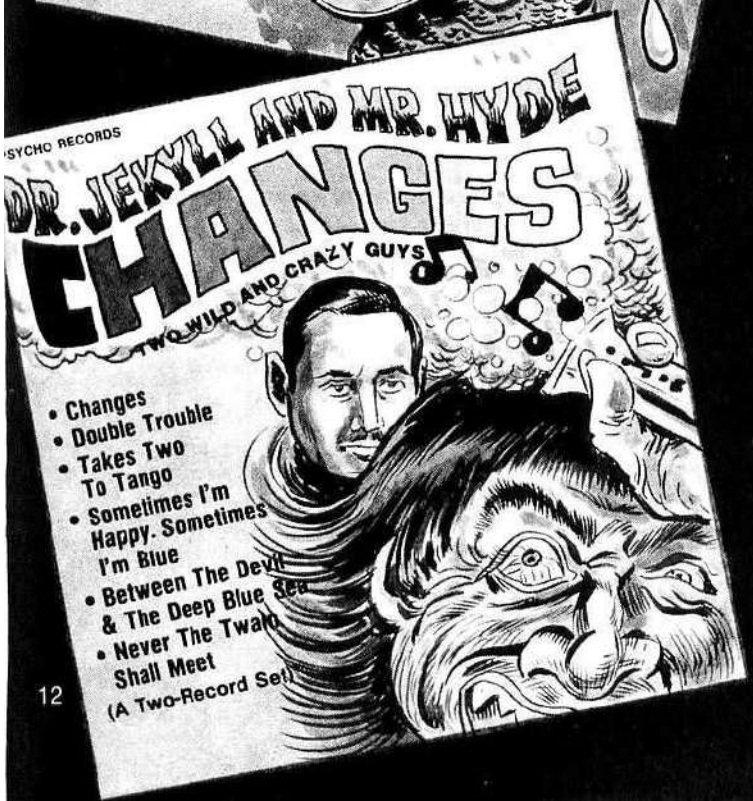
EXIT

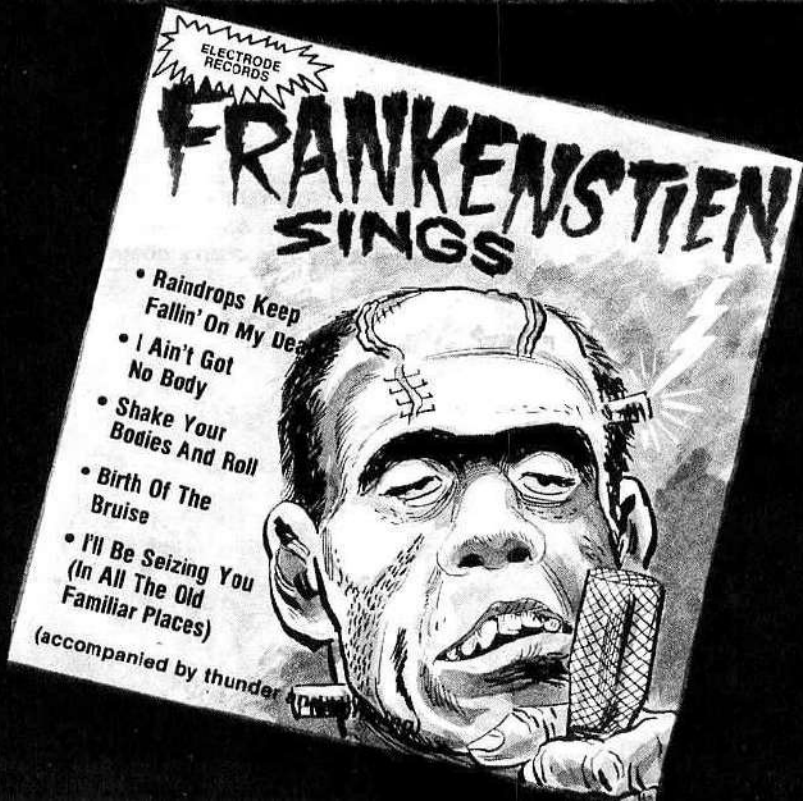




MONS RECORD

Writer: Roger Francis





ON ECCHH RECORDS

THE BLOB

SPREADIN' IT AROUND

- What In The World's Come Under You?
- Jam Up An' Jelly Blight
- I'm A Big Fat Mess Over You
- Ooey-Gooey, Icky-Sticky
- Ooze Little Baby Are You?
- Slime Of These Days

PLASMA RECORDS

AN EVENINK WITH THE COUNT

COUNT DRACULA

- Fangs For The Memory
- I Left My Heart In Transylvania
- In Love In Vein
- I Wonder Who's Kissing Her Neck
- Bat's Life
- Peg In My Heart

(accompanied by BLOOD, STONE & LESLIE GORE)

TER ALBUMS

Artist: Tony Tallarico

ORANGUTAN RECORDS

INTRODUCING THE

KING

...KING KONG

"FIDDLER ON THE ROOF"

- New York's A Lonely Town
- The Banana Man
- I Got A Lovely Bunch Of Coconuts
- Tie A Yellow Gibbon
- Chimp, Chimp, Cher-ee
- Big Noise Blew In From Winnetka

(accompanied by FAY WRAY)

ALBATROSS RECORDS

Rodan

- Watch The Birdie
- Fly Me To The Moon
- Leader Of The Yak
- High On A Windy Hill
- Screech Out And I'll Be There
- Pinball Lizard

RECORDED IN TAIWAN

FROSTBITE RECORDS

THE ABOMINABLE SNOWMAN

FROZEN OLDIES

- Baby, Don't Light My Fire!
- 'Snow Use Now
- I Can't Stand The Rain
- Don't Melt In My Arms
- Your Cold Cold Heart
- Wouldn't It Be Ice?

(Jack Frost On Piano)

END

AN ADVICE COLUMN FOR ANIMALS
DEAR TABBY:

by Marylyn Ippolito

Dear Tabby,

I just received wonderful news. My owner has decided to send me away on vacation. However, I know nothing about the place he's sending me to. All I know is, it's some kind of chicken farm run by a guy called Frank Perdue. Did you ever hear of him? What kind of place is it? What do you suggest I do before I go there?

Big Bird

Dear Big Bird,
Make out a will!

• • •

Dear Tabby,

I think my problem is unique. I happen to be a big, hairy, ape of a guy, who has fallen in love with a demure, blonde young girl. It seems hopeless, since we come from such different backgrounds. I've tried everything to win her affections, but so far nothing has worked. I'm thinking of just running off with her somewhere. Any suggestions?

King Kong

Dear Kong,
Stay away from tall buildings!

• • •

Dear Tabby,

Can you help us? We are a large variety of animals who thought we were going on a pleasure cruise, but which is turning out to be a nightmare, instead. The accommodations are awful. . . we are crammed on this ship like a bunch of sardines. The food is terrible; the weather is awful (nothing but rain all the time); and I don't think the captain knows where he's going. What can we do about this unfortunate situation?

The Gang from Noah's Ark

Dear Gang,
Try to stick it out for 40 days or so!

• • •

Dear Tabby,

A girl I know happens to be a fabulous gourmet cook. She invited me over for dinner next week. My problem is: this girl never liked me until she got hooked on gourmet cooking. Do you think I should go over to her place for dinner?

Kermit the Frog

Dear Kermit,
Not if she intends to serve frog's legs!

Dear Tabby,

We are three swinging males, out for a good time. I like to watch X-rated movies; my friend likes to listen to pornographic records; and the other guy likes to tell dirty jokes. Any advice for us?

The Three Monkeys

Dear Monkeys,
My advice to you is: See no evil, hear no evil, speak no evil!

• • •

Dear Tabby,

I've always worked hard all my life, trying to protect people and my animal friends. I've risked my life on many occasions, just to save a few blades of grass. I spend all my time with the other forest rangers, but now that I'm getting on in years, I feel I have missed something. It seems like all my dreams have gone up in smoke. What I need is some female companionship, but what girl would want an old, smelly, furry thing like me?

Smokey the Bear

Dear Smokey,
Try Goldilocks!

• • •

Dear Tabby,

I'm developing an inferiority complex. I try hard to impress important people, but nothing I do seems to please them. I've tried playing the piano with my slimy fins; I took charm lessons from a barracuda; I used electric eels to spell out my name in neon lights; and I even learned to chew my worms with my mouth closed. Tell me the truth. . . what's wrong with me?

Charles the Tuna

Dear Charles,
Sorry, Charlie, but you have bad taste!

• • •

Dear Tabby,

A group of us belong to the "Feathered Friends" club. It seems that somehow we've gained the attention of our King. We received an invitation to dine at the castle as his guests, but none of us are sure of the protocol involved. We want to make a good impression, so we would appreciate a tip from you. Will it be hard to get seated at the King's table?

4 and 20 Blackbirds

Dear Blackbirds,
For you guys, it will be as easy as pie!

Dear Tabby,

I like my job, but they treat me like a dog around here. My owner is a real blockhead who always gets into trouble. The others around here all seem to be neurotic, cranky, or just plain dumb. I know my talents are being wasted here, and the pay is lousy. The only bonus I ever get is a doggy-bag full of leftovers. What should I do?

Snoopy

Dear Snoopy,
Demand a raise. If I were you, I wouldn't work for Peanuts anymore!

• • •

Dear Tabby,

Everyone seems to be making a name for himself in our home town. . . except for me. We have a cat who plays the fiddle, a dog who laughs, and even our dish made headlines by running away with the spoon. I want to do something that will make everyone notice me. Any suggestions?

Cow

Dear Cow,
Since you want everyone to look up to you, why don't you try jumping over the moon?

• • •

Dear Tabby,

I work for Santa Claus. That may sound like a fun job to you, but I hate it. I have to go out in the worst kind of weather, and just because I'm a little different from the other guys, they always make fun of me. It's true, I only work one night a year, but the responsibility just isn't worth the aggravation involved. What should I do?

Rudolph

Dear Rudolph,
Get a nose job!

• • •

Dear Tabby,

Why do people always tell those dumb elephant jokes? Don't they realize that we have feelings too? They're always making fun of us! Why? And why do elephants have to be large, gray, and wrinkled, anyway?

Dumbo

Dear Dumbo,
Because if you were small, green, and smooth, you'd be a pea!

• • •

END

ATTENTION STEVE BRODY: THEY'RE USING YOU AS A FALL GUY. . .

Today they have magazines on just about everything...including a whole flock on America's latest craze: RUNNING! How could so much be written about such a simple (and fleeting) subject? See for yourself as we now present this CRAZY version of...

MARCH 1978

THE AMERICAN RUNNER

75 LAPS

WE GIVE YOU A RUN FOR YOUR MONEY

SHOULD YOU DRINK PRUNE JUICE BEFORE RUNNING?

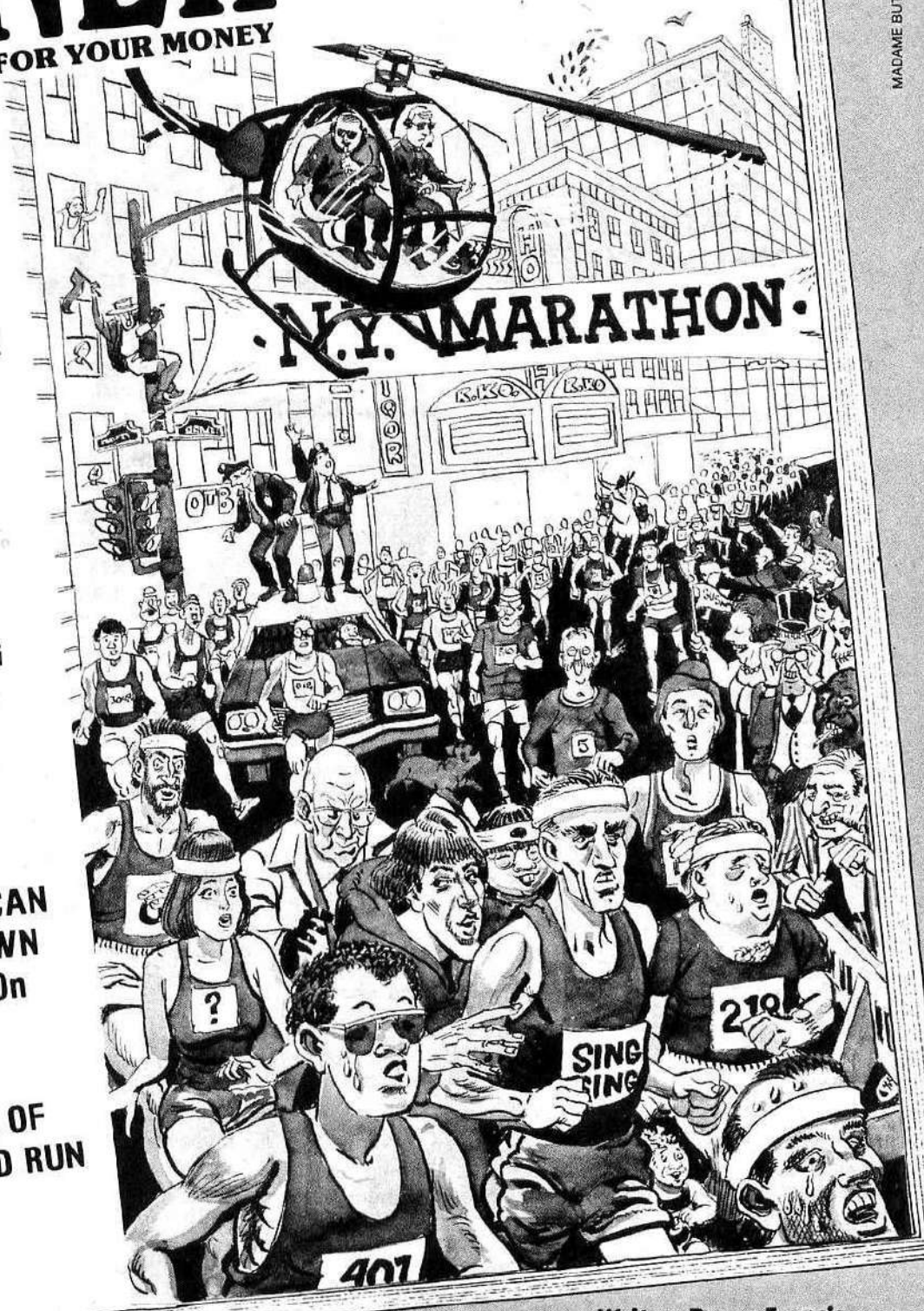
WINNING BY A NOSE (A Runny Nose)

RUNNER'S RECIPE: Take An Egg And Beat It!

TWELVE EXCITING NEW THINGS YOU CAN DO WITH ATHLETE'S FOOT PEELINGS!

NOW YOU TOO CAN WIN HANDS DOWN (But It's Better On Your Feet!)

...AND MORE OF THE SAME OLD RUN AROUND!



MADAME BUTTERFLY WAS ONCE A CATERPILLAR!

Writer: Roger Francis
Artist: Kevin Sacco

CONTENTS

Is Your Track Coach Giving You The Run Around? 9
How To Meet Fast Women 14
What You Should Do If You Have A Run In Your Stocking 23
Should One-Legged Marathon Runners Be Allowed To Go Half The Distance 38
JIMMY CARTER: Will He Run For A Second Term? 47
SPECIAL BOOK BONUS: A New Racy Novel (by Howard Fast) 49
Is Jogging Taking Off? 53
Running Thru Mud Slides: A Dirty Job But Somebody's Gotta Do It! 58
Visiting Mexico During The Runs Season 61
A RUNNER'S NIGHTMARE: Diarrhea And A Broken Leg! 64
What's The American Runner Doing In The Rat Race? 73
How To Make A Running Broad Jump (By Touching Her In The Right Place) 76
The Story Of The Beautiful Blonde Secretary-Runner (She's On Her Last Lap Now) 81
Do Runners Really Lead A Fast Life? 86
How Many Miles Can You Run On A Gallon Of Prune Juice? 89

THE AMERICAN RUNNER is run off each and every month by FOOTLOOSE PUBLICATIONS, INC., 95 Sprainedankle Street, Kneebend, Cal. Prices much higher in Canada so you might as well run on down here for a copy. Unsolicited manuscripts are not welcome because, after jogging twenty miles to the office each morning, who wants to open a lot of junk mail?

ADVICE TO THE LAME-LORN:

RUNNERS' CLINIC ***by Doctor Hugo Faster***

Dear Doctor:
I want to start running but I don't know exactly how to go about it. Would you please tell me?

ANXIOUS

Certainly. It's just like walking, only faster!

* * * * *

Dear Doctor:
I plan to run from Columbus, Ohio, to Honolulu, Hawaii — a distance of 5,000 miles without stopping. Do you feel this is possible?

DETERMINED

Yes, but only if you take a jumbo jet and run up and down the aisles!

* * * * *

Dear Doctor:
I recently jogged through the Bronx, but the girls there ran away from me even faster. I don't think I looked all that bad in my pink shorts. What do you think was wrong?

STRUNG OUT

They probably thought you were a purse snatcher revving up!

* * * * *

Dear Doctor:
I have a good friend who runs all the time. The problem is, just because HE runs he thinks I should run. I tell him I get plenty of exercise moving my wheelchair about. Don't you agree?

DISABLED

Aaah, c'mon! Where's your pride? So what if you can't run ten miles a day? You could at least try!

Dear Doctor:
I hear that running is good for healing broken legs. Is this true? I've never seen a runner with broken legs!

AGHAST

See how well it works?

* * * * *

Dear Doctor:
Why is it a good idea to keep right on walking for a time — even after completing a marathon race?

INQUISITIVE

To keep away from bystanders. Let's face it — you run ANY distance and Man, you gonna stink!

* * * * *

Dear Doctor:
I understand that food is an important factor in running. Tell me then, if you will, what's the best thing to eat after your runs?

DUMDUM

Keopectate!

* * * * *

Dear Doctor:
I'd like to report the fantastic results I got taking your advice on carburator overhaul. I did the entire job myself and now get 23 miles on a gallon!

MESMERIZED

Somehow I believe you wrote to the wrong magazine. But we're printing your letter anyway. We need all the material we can get!

* * * * *

THE ST. LAWRENCE RIVER IS HEADED FOR A BIG FALL...

RUNNER OF THE MONTH

"I started running in grammar school. This was because the kids always used to chase me due to the fact I wore a bra before the other girls. They thought this was freaky — especially since I was a boy! As a result, I was well-prepared for high school track and outran everyone in my class. That is, until the coach found out I was a boy and made me quit the girls' team! By the time I got to college I'd developed quite a persecution complex. It seemed everyone was out to get me — which is the reason I got so good as a marathon runner: I keep thinking all the other runners are chasing me! In fact, once I stopped so that I could see if everyone else would stop — and you know what? They kept right on going! I guess they decided to give me the cold-shoulder treatment! Yet I must admit that running has been very beneficial to me. I keep my weight down to 43 pounds and my bust is bigger than ever. Yes, whenever life's problems drive me up a wall, I just reach for my track shorts and (continued on page 86)

SANDY GREEPS
Oshkosh, Wisconsin

MEET SHEET

WHERE THEY'RE RUNNING. . . AND MAINLY, WHY!

In the ten-mile Alaska Crab Race to be held next month at Nome, contestants will attempt to run sideways. . . . An old-fashioned Three-Legged Race was planned last week at Wizwall, Maine, but nobody could be found with three legs. . . . At the second annual Women's Marathon in Skokie, Illinois, all entrants must wear panty hose and, once again, the longest run wins. . . . A new hurdle for the Boy Scouts of America: Nebbish Council's Seven Block Good-Deedathon will require that each runner be accompanied by a little old lady. . . . CORRECTION: At the Celebrity Road Race coming up in Hollywood this June, stars will not run, but their stand-ins will. . . . The Holy Roller Runners of Pennsylvania will once again attempt to jog across Lake Erie. Keep trying, fellas, sooner or later the pollution will make it possible. . . . In closing, a new twist at the first annual Ex-President Ford Race to be held this November in Boston: all contestants must run this race backwards. . . . Once again Billy Toepus has won the NATIONAL NUDE MARATHON for the third time. Talk about a winning streak!!!

WIN RACES EVERY TIME

with Stroller Derby CHEATER SNEAKS!

only **$48** a pair

Retractable wheels save valuable time when nobody is looking! Pick up speed on those downhill laps!

WIPEOUT, INC. SKATEBOARD, CA.

AIR-CONDITIONED SWEATSHIRT

NEW!

Long runs get you down? Do people light their cigarettes on your forehead after every race? Well, bake no more! Keep cool, calm and refreshed from start to finish! RESULTS GUARANTEED! If you don't mind carrying the extra 195 pounds, that is!

FREEZBREEZ CO. POPSICLE, UT.

CREATIVE FOOTWEAR
by BLISTER-PAK

STYLE NO. 1 THE ROMAN BLADE —

eliminate all competition; fear stray dogs no more!

STYLE NO. 2 THE RUNNER'S DELIGHT —

now you can soak your feet while running (complete with epsom salt)

STYLE NO. 3 THE ECOLOGY WONDER —

squash insects by the millions: play ping-pong with your feet!

Put Fun In Your Run!
WHITE
BLISTER-PAK INDUSTRIES
RUNAWAY, ME.

THE MOST VALUABLE CLOTH IN THE WORLD!

Only $9.99 per square foot. Enough for three track suits or six streaker sweatbands!

QUALITY IS OUR BUSINESS—and what a business it is! Who ever thought it would cost so much just to run?

LUXURY THREADS
FUNGUST, ILL.

END

COWBOYS HAVE CHAPPED KNEES!

Fast-food may be lousy but it's certainly popular! So why should it stop with food? As the population continues Like for example, here's how it might look...

WHEN THEY HAVE OTHER FAST

BARBER SHOPS

It wouldn't be hard to speed up haircuts, and barber shops would triple their income — simply by enlarging their scissors.

DENTISTS

One all-powerful drill would be used by dentists to treat a dozen patients at one time — getting on everybody's nerves.

CHURCHES

Churches would pick up on the idea of roadside religion and start a whole flock of spiritual drive-in centers — all faiths in one.

THEATRES

Since time is money, it won't be long before theatre owners dream up the idea of showing condensed "quickie" movies — four in one.

to grow, faster and faster processes will have to be developed for other types of services.

SERVICE CHAINS LIKE MCDONALD'S

Writer: Roger Francis Artist: Fran Matera

DOCTORS

Doctors will treat long lines of people at special clinics which will take care of everything that ails you — simultaneously.

HOSPITALS

Hospitals will feature such speedy innovations as over-the-counter surgery and take-out gall bladder operations — while you wait.

SALOONS

With the pace of living so condensed, saloons will become like the fast food chains you see now — aimed at the entire family.

FUNERAL PARLORS

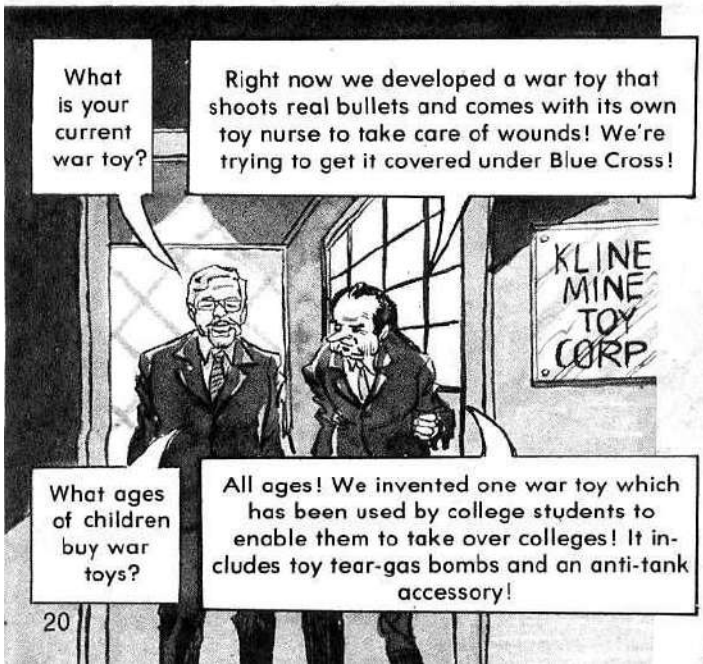
From the wake to the burial, all funeral services would be provided for at one handy location — right near a bus stop.

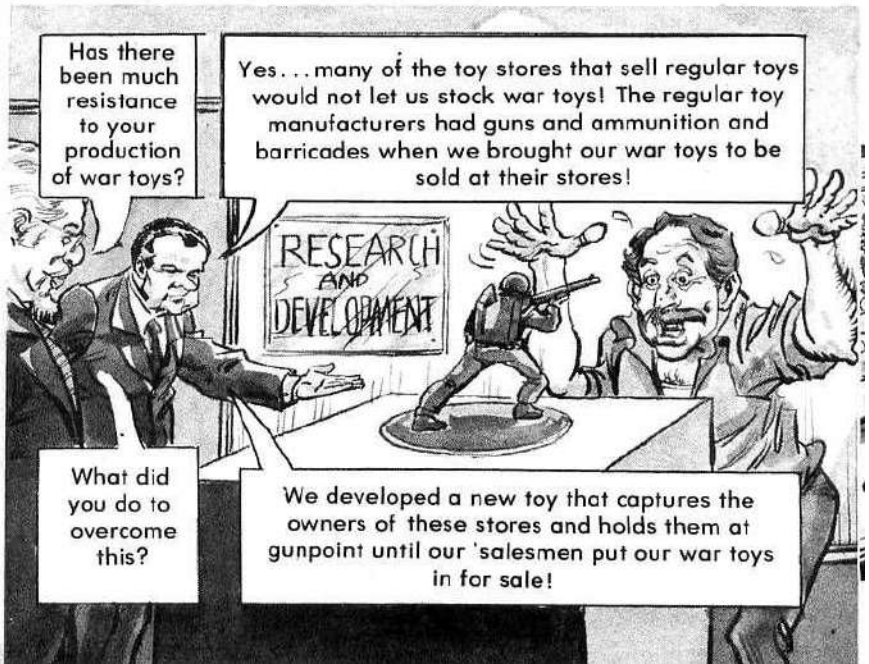
END

CRAZY INTERVIEWS THE WAR TOY KING

Writer: Howard Taylor

Artist: Alan Kupperberg





Do your war toys sell well?

Yes, but we developed a new feature. If a war toy has not sold and has been on the shelf for a long period, it has a mechanism whereby it self-destructs!

Are there times when your war toys sell better than other times?

Yes... during a war. The soldiers use them in battles confuses the enemy so much that our troops take advantage and get the jump on them!

WAR GAME

WHAM!

Are all your war toys violent?

No, that would be too aggressive! In fact, we have a new toy soldier ...you wind it up and it deserts the battle!

Do you have any other non-violent toys?

Yes... "Timid Tim," a Conscientious Objector. You wind it up and it goes to jail for avoiding the draft!

Timid Tim

Timid Tim

Have you had any mechanical trouble with any of your war toys?

Yes. Recently we manufactured over 5,000 war toy soldiers...but instead of going to war, they went to Canada to avoid service! We've had to recall them!

How realistic are your war toys?

Very realistic! We have one war toy soldier that, six months after he has been purchased, he gets a Dear John Letter from a toy girl friend in the States!

Don't you feel guilty being the creator of war toys?

No, because, we recently invented a new toy. It's a wind-up Army Chaplain Doll...you wind it up and it consoles the parents of children who have been hurt with their war toys!

Do you put out any toys that don't look like war toys?

Yes, we have a new model toy train. It looks like an ordinary model freight train...but look closely and the freight cars are loaded with toy Army rifles!

BLAMM BLAMM

Do you have any war toys that are actually silly?

Yes, we feature a brand-new line of Polish toy soldiers...you press a button and then shoot themselves!

Do your war toys wear out easily?

No. The only problem is that some of the war toys receive a medical discharge, or their service term is up...then we have a built-in re-enlist feature at a nominal cost to our customers!

CENTER

Do you manu facture any historic war toys?

Yes, we're working on a special new war toy now. It's called the "Gunga-Din" War Toy Doll. You wind it up and it climbs on a tower, starts playing the bugle, a sound track of shots begin and bullet holes start appearing in the bugle until the music stops completely!

That sounds fantastic! Are your toys very expensive?

Not usually, but we do have a new, costly war toy. It consists of thousands of tiny land mines that are put on the lawns of condominiums and when people step on them firecrackers go off!

BAM!

POW!

WHAM!

Aren't you afraid of competition from other toy manufacturers who might want to manufacture war toys?

Not in the least, because we have developed tank guns and hundreds of other war items that will wipe the competition out completely! We even have war toys that stay on the shelves of the stores and the minute a competing product is introduced, they go into action and knock them out before they get started!

Have you any beneficial war toys?

Yes, we just developed a historical replica of the old cannon used in the first world war. Only instead of shooting cannon balls, they shoot meat balls. . . so no matter who wins, everybody eats well!

No, I mean war toys that are actually beneficial to kids and mankind in general!

Sure, we have war toy soldiers that we can actually program to take weeds out of your lawn, trim your hedges with their bayonets, kill harmful bugs with miniature flame throwers, and G.I. your house from top to bottom!

War toys can do all that?

Yes, but there's no toy that will do woodwork and windows!

What are some of the other beneficial ways that war toys can be used?

We have war toy negotiators *that can actually* help settle a dispute between a husband and wife. . . thereby making the child's life more bearable!

Have any of your war toys been used in other fields of endeavor?

Yes, we had an amphibious landing craft, a war toy replica of the invasion of Normandy Beach, that was so good we sold it to a houseboat manufacturing company. It works well, except once when a family almost invaded Miami Beach!

Have you any war toys that can actually benefit children?

Of course! We have recently invented a submarine depth-charge war toy. It's great for parents whose children stay in the tub too long. They press a button and the submarine cruises into the tub, releases a depth charge and a firecracker goes off and gets the kid out of the tub!

Aren't you afraid of injuries and lawsuits?

There's no problem there either. Each war toy comes equipped with penicillin and morphine and the children can use these products for any injuries.

Have you found that your war toys are replacing regular toys?

No. Actually most of our war toys come equipped with miniature k-rations and C-rations used in World War Two. The children eat these foods in place of junk foods and have more energy to play with their regular toys also!

by INVADING ALAN KUPPERBERG 9/30/18

Well, thank you, Mr. War Toy King for your informative answers and help.

Thank you, too, and remember . . . when you've got war toys, every day's the 4th of July!

This is Irving Forbush signing off for CRAZY Magazine!

END

CRAZY PHILOSOPHY

— WORDS OF WISDOM FOR WHACKED-OUT WEIRDOS —

Never do unto others as you would they do unto you. Their tastes may not be the same.

In order to keep your patella warm, always wear a knee-cap.

A midget who goes to an Off-Track-Betting-Parlor will probably bet over his head.

There are only two ways to save money these days. Starve and go homeless.

Do not trust a husband who leaves his wife home to go to the race track. He may be horsing around.

A six-million dollar man who goes bad isn't worth a plug nickel.

People who are tiny do not consider themselves abnormally short. They consider others to be abnormally tall.

To a chicken, an egg-beater is a rooster who is guilty of child abuse.

A person who is part-American Indian and part-Chinese could have a navel that is orange.

People who earn less than four-thousand dollars a year have a gross annual income.

Show me a home where the buffalo roam and I'll show you a house that's really in a messy shape.

If you want to know what fatherhood really means, ask a crooked priest.

Never offer to buy a saber-toothed tiger a dinner because they happen to be mammoth eaters.

Don't be afraid of nuclear weapons. Be philosophical about it. If an H-bomb has your name on it, it'll find you wherever you are.

He who eats bison steaks at a restaurant ends up paying a buffalo bill.

If you let opportunity slip thru your fingers, it's not so terrible. Likewise, if you let romance slip thru your fingers. But if you let your fingers slip thru your fingers, you're in big trouble.

'Tis a wise father nowadays who knows his own son from his own daughter.

OEDIPUS REALLY LOVED HIS MOTHER!

Writer: Michael Pellowski
Artist: Aron Laikin

END

Are you looking for a pet to keep you company? Why settle for an ordinary one like a dog or a cat? Be the first person on your block to be the master of a really unique pet. To help you find the right one for you to adopt, we now present...

A CRAZY GUIDE

PIRANHAS

Instead of having a goldfish, consider the possibilities of buying a real live piranha...

Piranhas are easier to care for than goldfish. They eat almost everything and can double as garbage disposals...

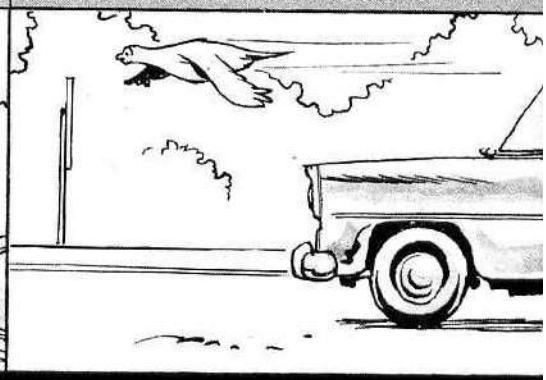
The only drawback about having a pet piranha is that it sometimes bites the hand that feeds it!

PIGEONS

Homing pigeons also make very practical pets, even though they sometimes get a little bit messy...

They are especially good if you have a poor sense of direction and like to take long drives...

If you get lost, you just release your pet and then simply follow him all the way home!



SPIDERS

Although many people hate them, spiders make exceptionally useful pets around the house...

What's more, feeding a pet spider can be done very inexpensively and without any trouble...

If you're a lazy housekeeper, a spider is the ideal pet as it gives you an excuse for not dusting!

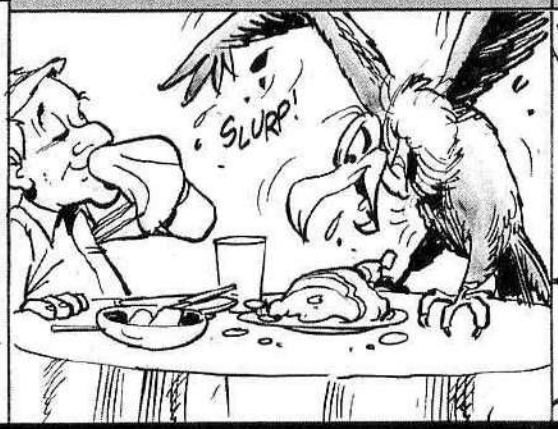
TO ORIGINAL PETS

Writer:
Michael Pellowski
Artist:
John Costanza

VULTURES

In place of a canary, bird lovers should think about buying a rare and unusual bird, like a vulture...

Vultures are handy to have around the house because they're great at getting rid of leftovers...



However, if you're an irresponsible master who goes to sleep without feeding your pet, it could mean trouble!

PORCUPINES

Owning a porcupine is fun and practical, if you're a person who happens to have an itchy back...

However, owning one does have its drawbacks, especially if you like to pet your animal...

On the other hand, affectionate porcupines can also be troublesome to their owners!

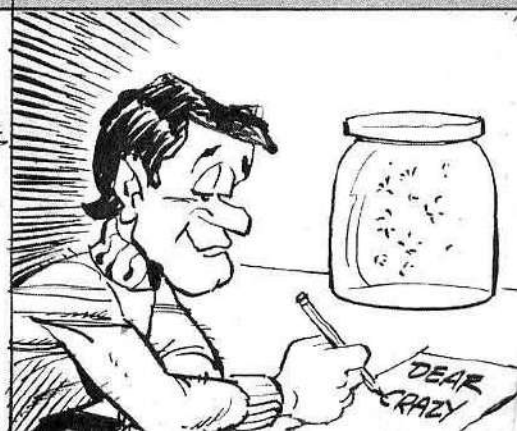
FIREFLIES

CAMEL DRIVERS ARE OVER THE HUMPI

Lastly, instead of buying an ant farm, think about the idea of adopting fireflies instead...

They are reasonably intelligent and with a lot of hard work you can train them to perform tricks...

What's more, your fireflies will come in very handy if there ever is a blackout!



ATTENTION ALL LEOPARDS:
Get ready for a spot check!

MUHAMMED ALI JACKIE ONASSIS IDI AMIN & ARAFAT

T-SHIRTS YOU'LL NEVER

JIMMY CARTER BEGIN & SADAT ARCHIE BUNKER

STAPLES GET IT ALL TOGETHER!

LEGALIZE POT

SUPPORT THE E.R.A.

WATERGATE

JOHN WAYNE HUGH HEFNER RICHARD NIXON

SEE THEM WEARING

Writer: Warren Emery
Artist: Walter Brogan

DEAN MARTIN ANITA BRYANT BREZHNEV & CASTRO

ATTENTION TINY TIM:
Please report to the locker room

A A

GAY LIB

KEEP AMERICA BEAUTIFUL

KEEP AMERICA BEAUTIFUL

oranges

END

PEOPLE IN THE NEWS

Writer:
Joe Kiernan

Artist:
Tony Tallarico

PARIS, FRANCE. . . French fashion designer Philippe LaSnippe has created a collection of dresses made entirely out of newspapers. Trouble is, husbands keep taking them out to the garbage every night. . .

VENICE, ITALY. . . Senor Marcello Mishugaso was arrested for polluting the canals of this quaint and picturesque city. Police caught him tossing something grimey and greasey into the water. It was his wife, Theresa. . .

BOSTON, MASS. . . Hobart Mookerly married Eustacia Vynot in the lion's cage of a zoo here recently. The ceremony was a success, according to Mr. Mookerly, as one of the lions ate up his mother-in-law to-be. . .

CHICAGO, ILL. . . . Mr. Ben C. Flemm of nearby Cicero, ate 109 pounds of frogs' legs at one sitting. Doctors expect Mr. Flemm to be able to stop hopping by the end of next year. . .

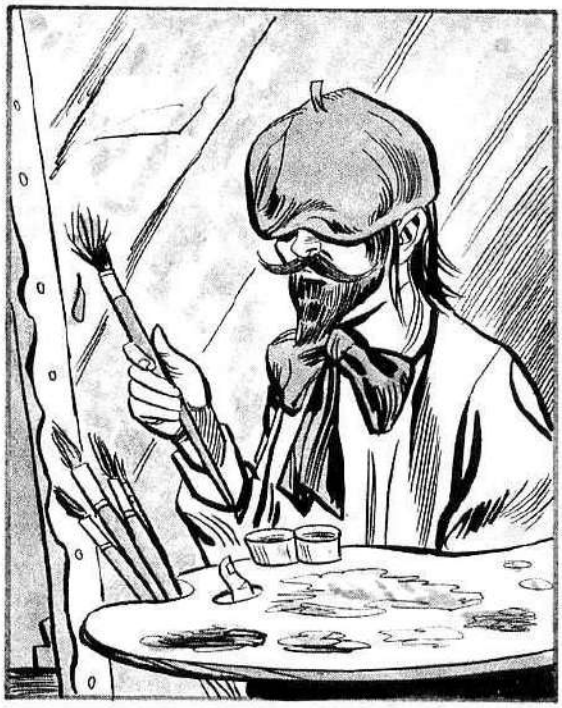
LONDON, ENGLAND. . . Mr. Bartley T. Quiggs of Sussex, dove off the top of the Big Ben Tower into a bucket of water—and lived! This was for about two minutes however. His last words were: "Hooboy, have I got a headache!"

ATTENTION VINCENT VAN GOGH: Somebody found your ear and is blowing in it!

HONG KONG. . . Keye Wing Wong set a new world's record by staying underwater for 23 consecutive hours. Mr. Wong was given a hero's funeral when they finally fished him out. . .

HOLLYWOOD, CAL.. . . Motion picture star, Rick Booboo, is still in the Robert Young Wing of the Hospital for Photogenic Diseases here. Last month he dislocated his shoulder trying to pat himself on the back. . .

FLATBACK, OHIO. . . Ms. Lottie Hogfedders, a local stenographer, went on a water diet and lost 109 pounds. The only complication is, now her stomach goes in and out with the tide. . .



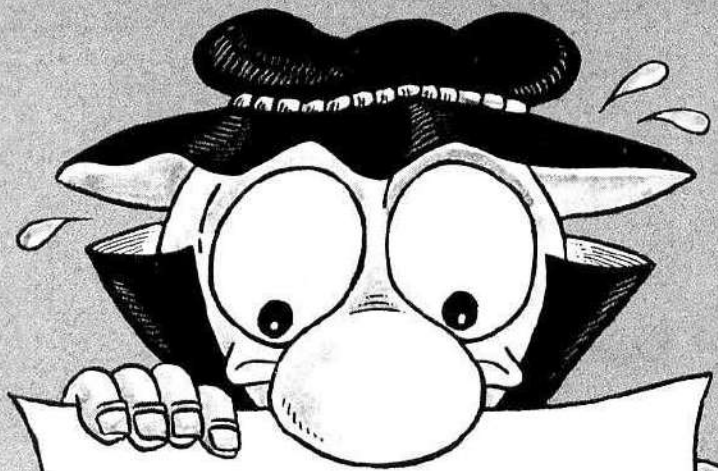
PERTH AMBOY. N.J.. . . Noted painter, Pablo Luggens, cut off his left ear last month. This month he cut off his right ear. His painting has improved, but now he can't see at all because his hat keeps falling down over his eyes. . .

CLEVELAND, OHIO. . . Arnold Crabtree was told by three doctors that he would die of lung disease within the year. This month he fooled them. He died of liver disease. . .

WASHINGTON, D.C.. . . The latest surveys here show that 79% of the American people believe in President Carter. The same survey however, shows that 89% of the American people believe in flying saucers. . .

ATTENTION MUHAMMED ALI:
Cassius Clay is suffering for your sins!

ATTENTION ALL YOU NEBBISHES OUT THERE:



HOW TO TELL IF YOU'RE A BORN LOSER

Writer: Michael Pellowski
Artist: Mike Pardo

If, when it comes to dogs, next to your shoe a fire hydrant is second choice.

If you ask your father where you came from and he says an albatross brought you.

If you started a garden because you thought you had a green thumb, but it was gangrene.

If the only way you and your mate can make ends meet is by doing The Bump.

If pigeons roost outside of your house and wait for you to finish washing your hair.

If you confide your innermost fears to your psychoanalyst and he falls asleep on you.

If a gypsy fortune teller forecasts that you will be reincarnated as a jellyfish.

If you look down and discover that there's a nest of termites in your wooden leg.

If the only way you can make a good impression is to fall into a vat of wet cement.

If you blew your last sixty cents on CRAZY because you thought it had funny material in it.

If you decide to go cross-country by auto because you fear flying, and an airplane crashes into your car.

These days the cost of operating a shopping cart in a supermarket is about $75 an aisle. Even a careful customer supermarkets know how to get their shopper's goats, as well as their money. They play a thing called the To show you what we mean, here's...

HOW SUPERMARKETS

PART ONE: THE STOCKBOY'S UNWRITTEN RULES

RULE ONE: Stamp more than one price on each item so that shoppers won't know how much anything costs.

RULE TWO: Write prices so small that even shoppers with excellent vision need magnifying glasses to read them.

RULE THREE: Always put the items that kids buy, like candy and cookies, on the top shelf so they can't reach them.

RULE FOUR: Always put items that senior citizens buy, like denture pads, on the bottom shelf so they have to bend over.

RULE FIVE: Always stack items like booby traps so that they topple over as soon as you touch one.

RULE SIX: Whenever possible, try to dent cans and all cardboard containers so nobody gets a perfect one.

ATTENTION WORLD: Try to guess where Yul Brynner has dandruff!

who stays on a budget usually ends up with an empty wallet. Why is that? It's because the people who run "Grocery Store Game" which has strict rules the hired help use to rip off the customer.

DRIVE CUSTOMERS CRAZY

Writer: Michael Pellowski
Artist: Ronald Zalme

PART TWO: THE BUTCHER'S UNWRITTEN RULES

RULE ONE: Always price things by the quarter pound, so they'll seem cheaper to the customer.

RULE TWO: Always pack the packaged meat with the good side up so shoppers can't see all the fat at the bottom.

PART THREE: THE BAKER'S UNWRITTEN RULES

RULE TWO: Always make the danish pastries and pies look good but taste lousy, and the plain cake vice-versa.

RULE ONE: Always put the older bread closest to the shoppers, and the fresher bread way in the back.

PART FOUR: THE PRODUCE MAN'S UNWRITTEN RULES

RULE ONE: Always put the older fruit on the bottom because shoppers are too smart to buy the fruit on top.

RULE TWO: In packages of fruit, for every five pieces of good fruit, slip in one spoiled piece that smears the rest.

ATTENTION WORLD: Freud's death was psychosomatic!

PART FIVE: THE CASHIER'S UNWRITTEN RULES

RULE ONE: Never take the word of a customer, and always check out the price of an unmarked item with the manager.

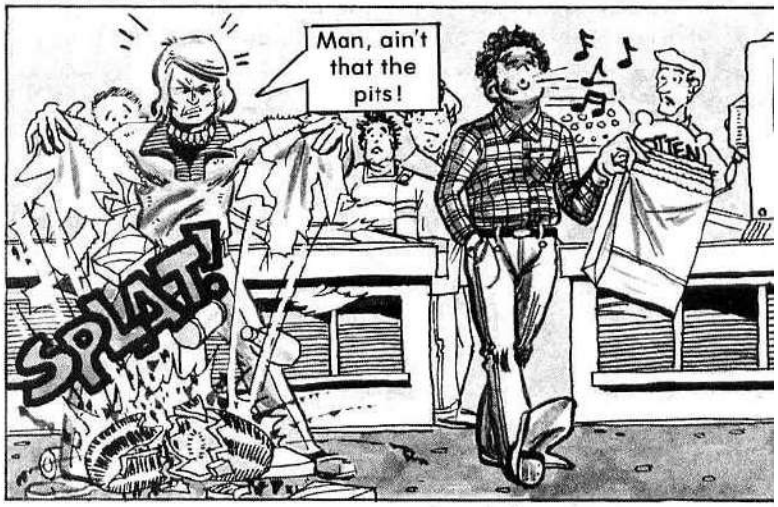
RULE TWO: If an item has several different prices marked on it, always ring up one with the highest price.

RULE THREE: Always pack items like eggs and bread at the bottom of the bag, and heavy items like cans on top of them.

RULE FOUR: Always work as slowly as possible unless the shopper is pricing items along with you, then work quickly to confuse her.

RULE FIVE: After you ring up soda bottles, always roll them down the counter to shake them up so they explode enroute.

RULE SIX: Always single bag heavy items like watermelon, and triple bag light items such as marshmallows and cottonballs.



ATTENTION WORLD: Bell Telephone is against free speech!

PART SIX: THE MANAGER'S UNWRITTEN RULES

RULE ONE: Always put an inexperienced cashier in the express lane at the checkout counter to slow things down.

RULE TWO: Always instruct stockboys to put sale items where shoppers can't find them unless they ask for them specifically.

RULE THREE: Always put the air conditioning on in the wintertime, making customers walk slower thru the aisles, thus buying more.

RULE FOUR: Only run sales on items that you have very limited quantities of, and don't give any rain checks when asked for.

RULE FIVE: Always glare at customers who pay for their groceries with food stamps, making them feel like dirt.

RULE SIX: Always use big posters to advertise sales on junk items, and tiny posters to advertise sales on the better stuff.

END

ATTENTION WORLD: Xerox copied their invention!

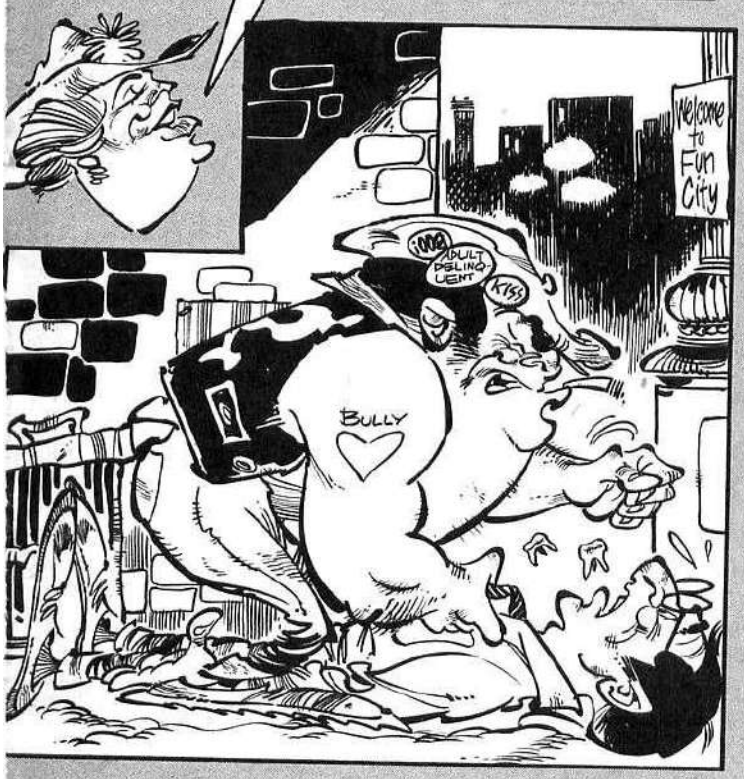
Politicians have been saying the same boring things for the last twenty years. They're all against crime, inflation, high taxes, and pollution. What's happening is that they're polluting our ears with the same old stuff, year after year. We wish a politician would come along who was FOR any of those things! Then we might wake up and really listen! Like these examples of. . .

POLITICIANS' TALK

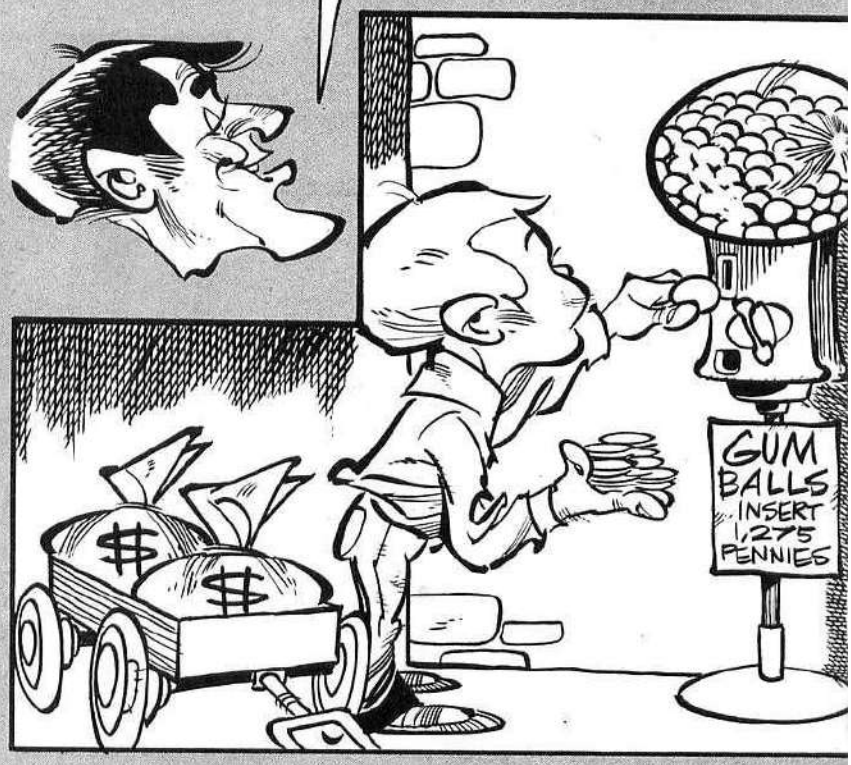
JUST A LITTLE BIT DIFFERENT

Writer: Bob Holt **Artist: John Langton**

My friends, we must put an end to all this talk about ridding our cities of crime! Think of the unemployment that would result if crime no longer kept our economy booming! Our police would be thrown out of jobs, and have to go on welfare. Judges, prison guards, lawyers, and insurance salesmen would be thrown out of work. We would suffer the worst depression since 1929! And so, in the interest of preserving our economy and our way of life, let us all pledge to do our part. . .and commit at least one crime each day!



I promise that if I am your next President, inflation will increase at a faster pace than ever before! Bootblacks . . .wouldn't you like to get $10 per shine? Candy-store owners. . .wouldn't you like to sell a pack of gum for $15? Scale manufacturers. . .wouldn't it make you happy to have people stuff $20 bills into those little old 5¢ slots? So get behind inflation now! Let's everybody clean up a bloody fortune!



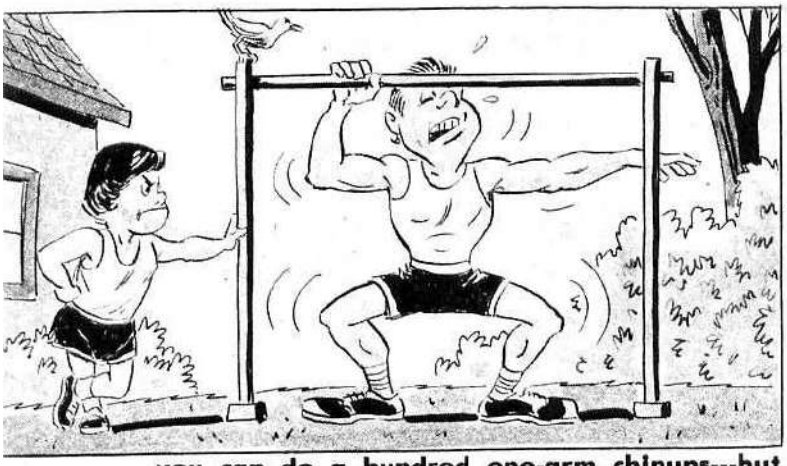
Fellow citizens, we should all do our part to pollute the air! Don't you want to see what you're breathing? How can you trust air that you can't see? Would you eat food you couldn't see? Would you wear clothes you couldn't see? Then why take the chance of breathing invisible air? With air pollution, the atmosphere will be so thick you can't help noticing it! Unless you yourself are thick, that is!

And I promise that if I am elected, I will raise taxes to a higher level than any President in the history of our great nation! Think of the benefits! You'll all have so little money left that you won't have to go out and spend ridiculously high prices for non-essentials like food and clothing! By doing away with money, you'll do away with problems! So elect me and I promise to do away with all your troubles! And mainly, with all your cash!

ATTENTION WINDBAGS:

YOU'VE GOT NOTHING TO BRAG ABOUT WHEN...

Writer: Roger Francis **Artist: Charles Nicholas**



...you can do a hundred one-arm chinups---but you can only do it on your kid brother's cross-bar!

...you can drink a gallon of whiskey without getting drunk---but only because you keep throwing it up!

...you live in a mansion and drive a $20,000 sports car---but only because your parents were super-rich!

...you're on a first-name basis with an influential politician---but only because you were in prison together!

...you score with at least three different women every night---but only because it happens to be your pad!

...you paid out $25,000 last year in income tax alone---but unfortunately your gross income was only $5,000!

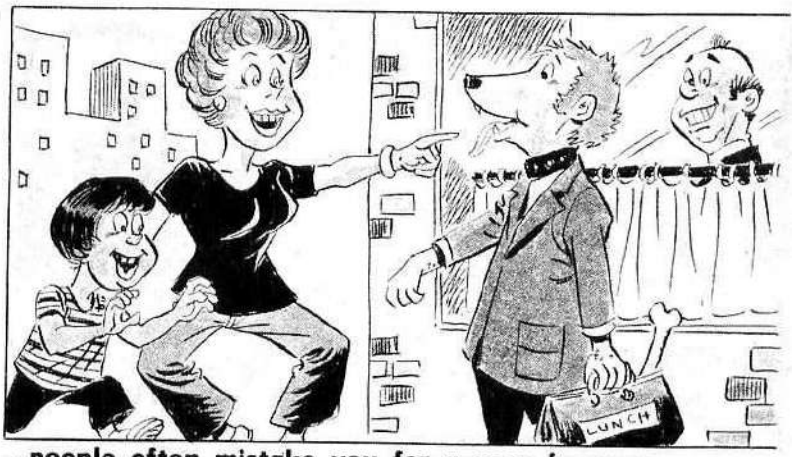
...you're closely related to several famous people---but can't prove it because they've spent a fortune covering it up!

...you can draw three times better than any of your friends---but only because you went to art school for eight years!

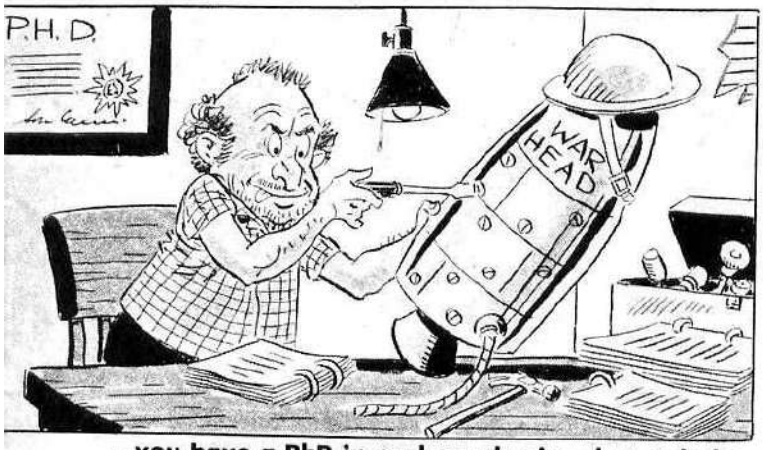
...you get all A's on your report card just like the class genius---but only because you copied all his answers!

...women actually line up at your doorstep---but only because you live right over the local beauty parlor!

...you're always using lengthy, hard-to-pronounce words which nobody understands---but only because you made them up!



...people often mistake you for a very famous movie star---but only because you really do resemble Lassie!



...you have a PhD in nuclear physics---but only because you took a correspondence course consisting of one lesson!

...you can lick any man in the house---but only if he doesn't want his boots cleaned by conventional means!

END

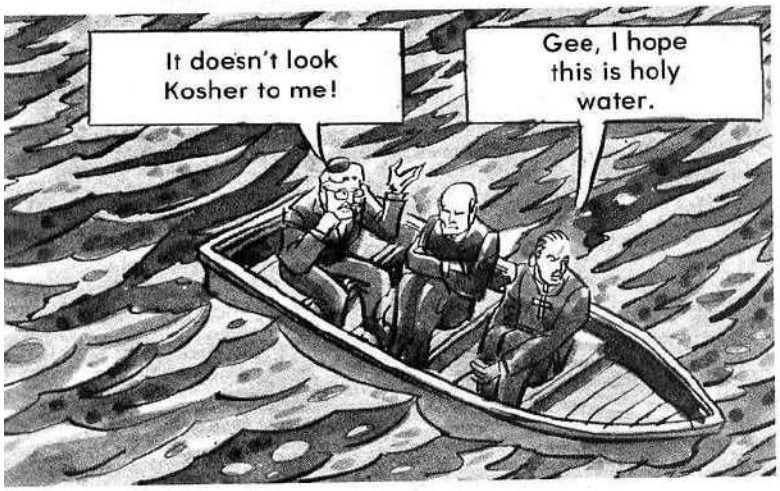
We all gotta go sometime. But most of us like to go with a

UNFITTING ENDS FOR

FOR STUNTMEN AND DAREDEVILS—slipping on a banana peel and breaking their necks.

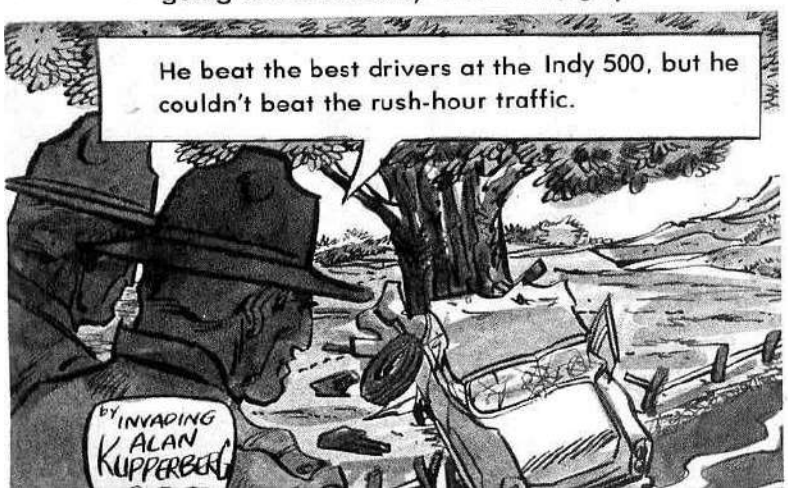
FOR PRO-FOOTBALL PLAYERS—getting trampled to death by a herd of real pigskins.

FOR MINISTERS, PRIESTS AND RABBIS—disappearing somewhere in the Devil's Triangle.

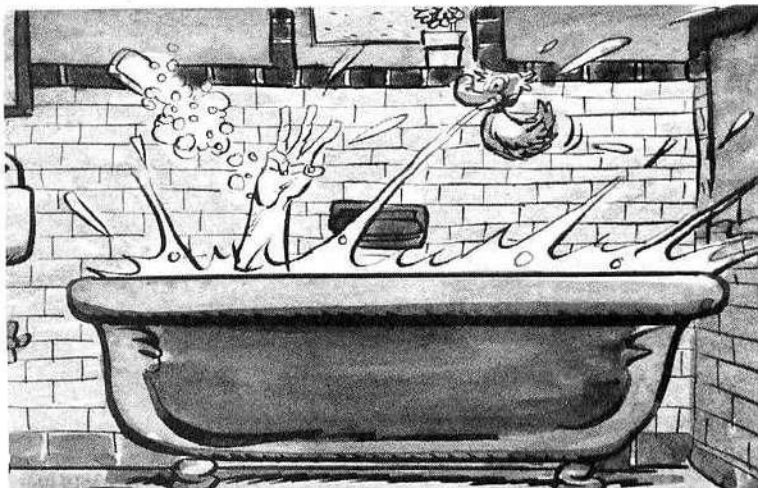


FOR GOURMETS—choking to death on a hot dog bought from a sidewalk vendor.

FOR PROFESSIONAL RACING CAR DRIVERS—going on the Freeway and cracking up.



FOR OLYMPIC SWIMMERS—falling asleep in the bathtub and drowning themselves.



little dignity. Not like these dehumanizing examples of . . .

DIFFERENT PEOPLE

Writer: Michael Pellowski
Artist: Alan Kupperberg

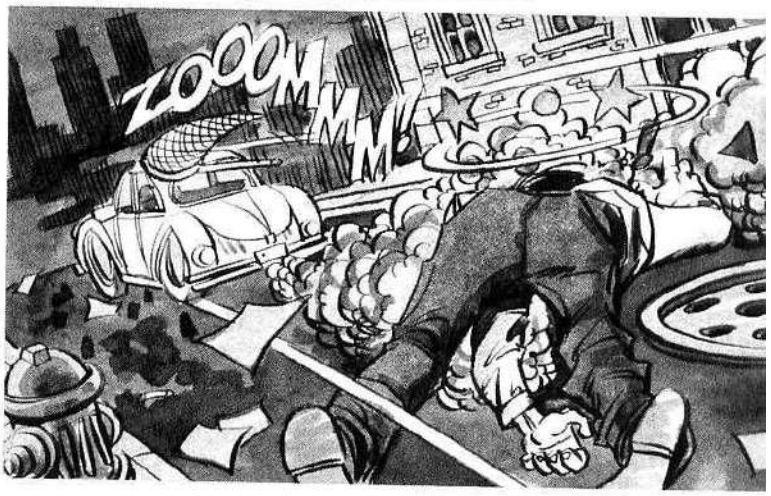
FOR LIFE-INSURANCE SALESMEN—being accidentally shot drowning sharks during a hurricane.

FOR PLUMBERS—suffocating because of a clogged nose after the doctor refuses to come over.

FOR USED-CAR SALESMEN—getting killed in an auto due to mechanical failure.

FOR SLUM LANDLORDS—freezing to death in a cheap motel that has a broken furnace.

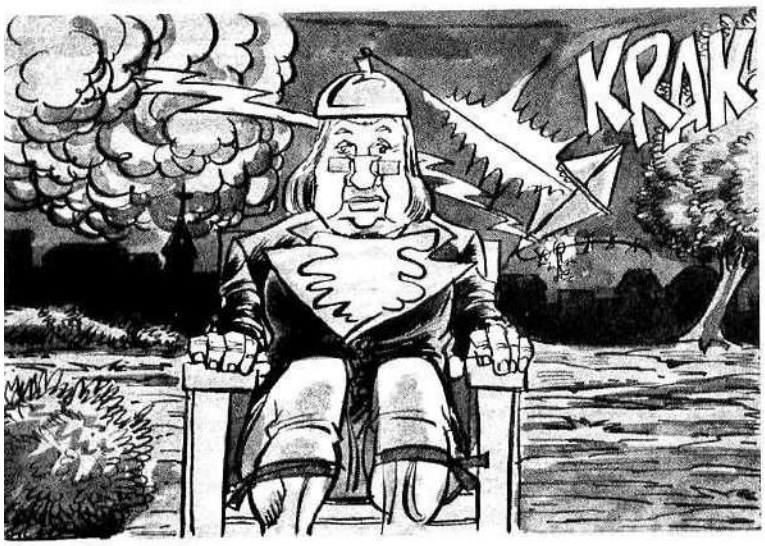
FOR ENTOMOLOGISTS(bug-doctors to you)—being run over by a Volkswagon Beetle.



FOR DEPARTMENT STORE SANTA CLAUSES—slipping and falling head first down a chimney.

UNFITTING ENDS FOR HISTORICAL FIGURES

FOR BEN FRANKLIN—being sentenced to die in the electric chair.



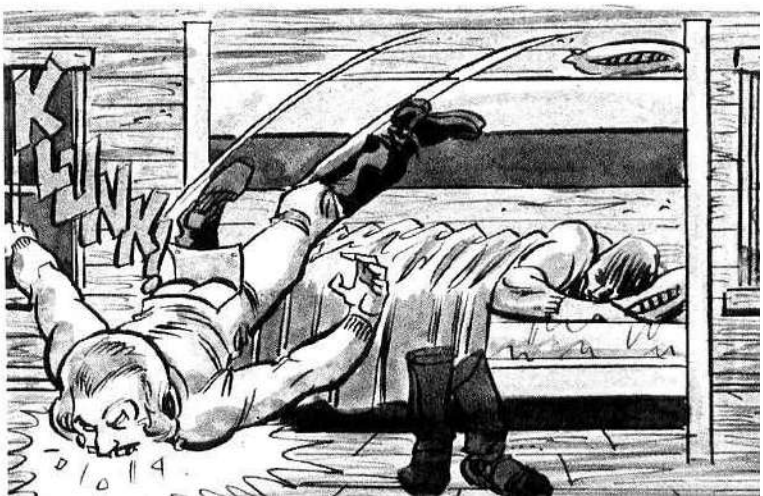
FOR LUCRETIA BORGIA—dying from a bad case of botulism.

FOR DOCTOR LIVINGSTON—having dinner with hungry cannibals.

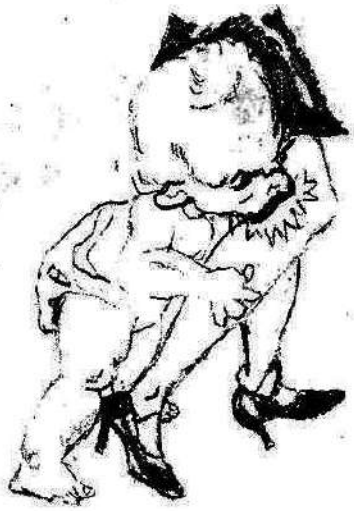
FOR TEDDY ROOSEVELT—being beaten to death by a bully.

FOR ANDY JACKSON—having an old hickory fall on top of him.

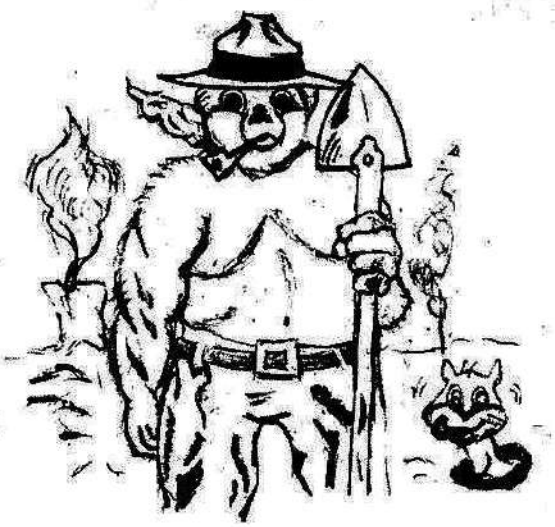
FOR GEORGE WASHINGTON—falling in a strange house and breaking his neck.



THE THIRD DEGREE WILL REALLY COOL OFF AS THE 16.111 DEGREE CELSIUS



PINT-SIZED WILL SUDDENLY SHRINK AS 0.473 LITER-SIZED



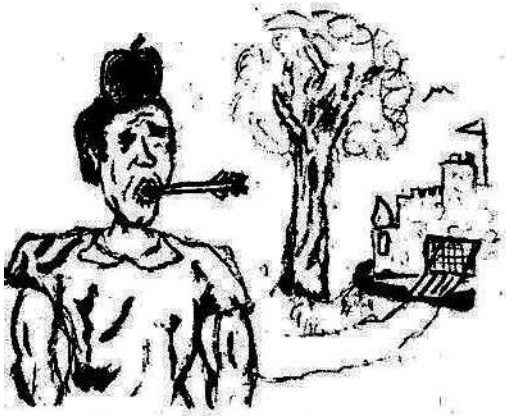
AN OUNCE OF PREVENTION WILL ONLY BE WORTH 0.453 KILOGRAMS OF CURE

With the metric system taking over everywhere, it won't be long before the measurements we grew up with are a thing of the past. While many welcome the conversion, many feel it will only complicate things more. For example, here's what might happen to our everyday language...

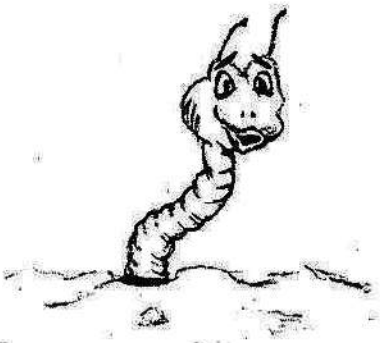
IF THE METRIC SYSTEM TAKES OVER AMERICA

Writer: Roger Francis

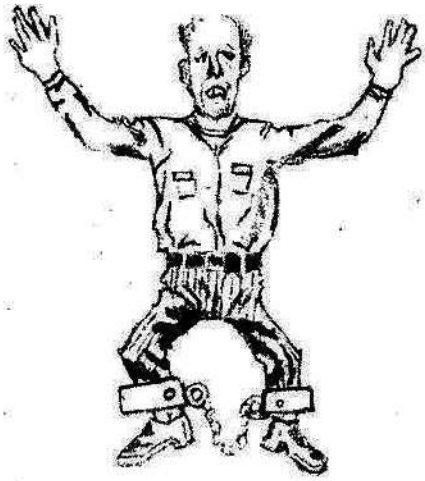
Artist: Aron Laikin



A MISS-AS-GOOD-AS-A-MILE WILL SEEM A LOT WORSE AS 1.6093 KILOMETERS

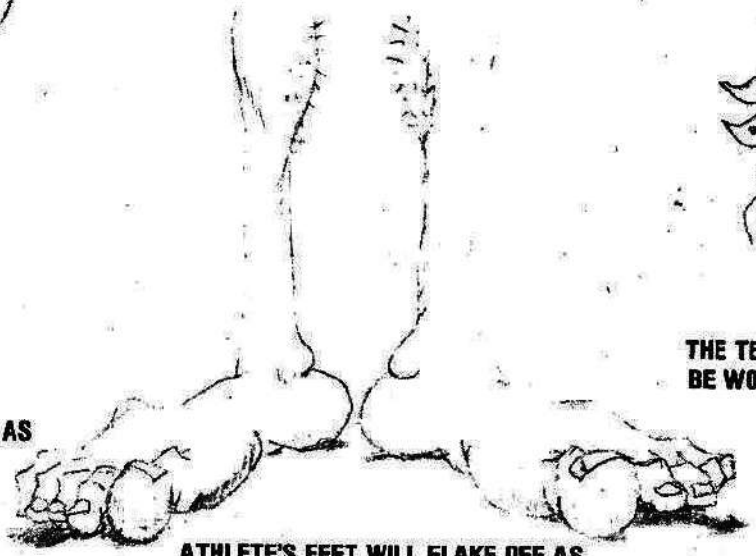


INCH WORMS WILL HAVE TO BECOME 25.4 MILLIMETER WORMS



YARD BIRDS WILL HAVE TO SERVE AS 0.914 METER BIRDS

THE TEN-GALLON HAT WILL HAVE TO BE WORN AS THE 37.853 *LITER HAT*



ATHLETE'S FEET WILL FLAKE OFF AS ATHLETE'S 30.48 CENTIMETERS

END

THE NAME GAME

by Marylyn Ippolito

DR. SPOCK

LIBERACE

THOMAS EDISON

SONNY and CHER

JIMMY CONNORS

BILLY GRAHAM

SYLVESTER STALLONE

DEAR ABBY

NIXON

DOC SEVERINSEN

HOWARD COSELL

UNCLE SAM

HARLEM GLOBETROTTERS

MUHAMMAD ALI

TRUMAN CAPOTE

REGGIE JACKSON

VINCENT VAN GOGH

DON RICKLES

LEE TREVINO

JOE NAMATH

END

THOUGHT OF THE MONTH: DID YOU KNOW THAT HEIDI HAD A SWISS BANK ACCOUNT?

CRAZY NEWS OF THE MONTH

QUESTION OF THE MONTH: DO DOG CATCHERS ACTUALLY GET PAID BY THE POUND?

DRACULA EATS AND RUNS — ALL THE PRINT THAT FITS IS NEWS — WRITER: PAUL LAIKIN

ATTENTION KIDS: YOU SHOULD START WORRYING IF YOU SEE DADDY KISSING SANTA CLAUS. . .

ENID, OKLA. . . . The Bureau of Indian Affairs announced this month that they have found another Mohican. All books and motion picture titles were ordered changed at once.

PHILADELPHIA, PA. . . . A social scientist has revealed that he has successfully crossed an Italian with a Pole. What he got was a fellow who made himself an offer he couldn't remember!

DETROIT, MICH. . . . Police fired over the heads of an unruly mob here this month. Fortunately, noone in the mob was hurt. However, 15 people standing on adjacent balconies were killed instantly!

HALIFAX, N.S. . . . In the first case of its kind on record, a 92-year-old woman is reported pregnant. Because of her advanced age, her doctors say she will give birth to a grownup!

NEW YORK, N.Y. . . . Mayor Ed Koch has announced that in 1981 there will be no more crime in this city. The reason for his optimism? Easy. At that time, there will be nothing left to steal!

UGANDA, AFRICA . . . An unidentified report has it that *President* Idi Amin has just eaten his own right leg!

MONTICELLO, N.Y. . . . Guests at this Catskill Mountains resort area reported seeing flying saucers over one of the hotels recently. Turned out it was a fight between two waiters and a busboy.

BOSTON, MASS. . . . Tragedy struck a parade in this city last month as an open manhole claimed the lives of 1500 marchers . . . one at a time!

WASHINGTON, D.C. . . . A new scandal involving drugs in the White House is about to break. The source of the report? A high government official. Incidentally, the Pentagon has just asked for an additional 14 billion dollars in armaments. Hopefully, they'll try to make it last until Saturday.

ATTENTION COMEDY FRANCAISE: MARCEL MARCEAU DOESN'T WANT TO TALK ABOUT IT

END

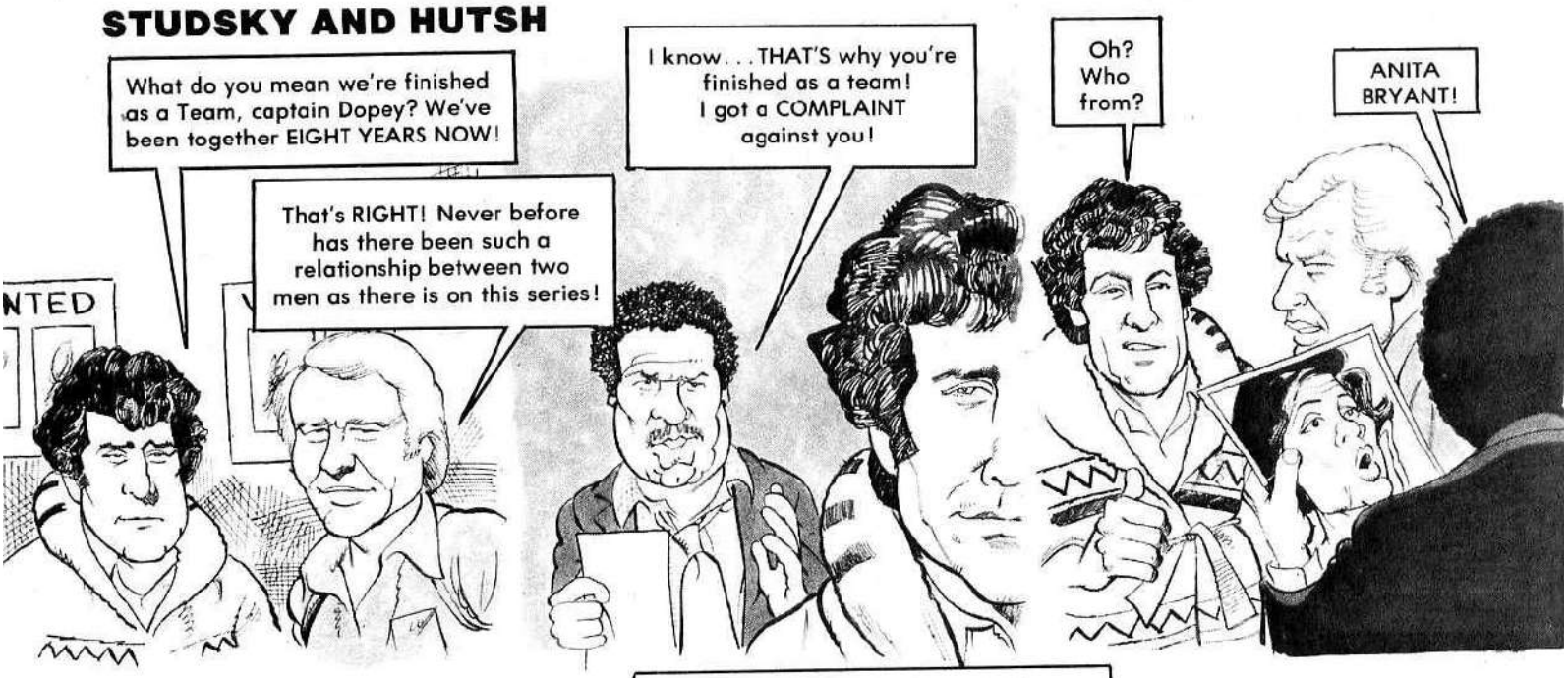
TV TRIPE

Let's face it...every TV series has to come to an end! Some do it gracefully while they're ahead...like THE FUGITIVE and THE MARY TYLER MOORE SHOW. Other's don't know when to quit...like GILLIGAN'S ISLAND and DON RICKLES. We figure there oughta be a natural time in a series progression to take them off the air. For example, here are what we at CRAZY envision as...

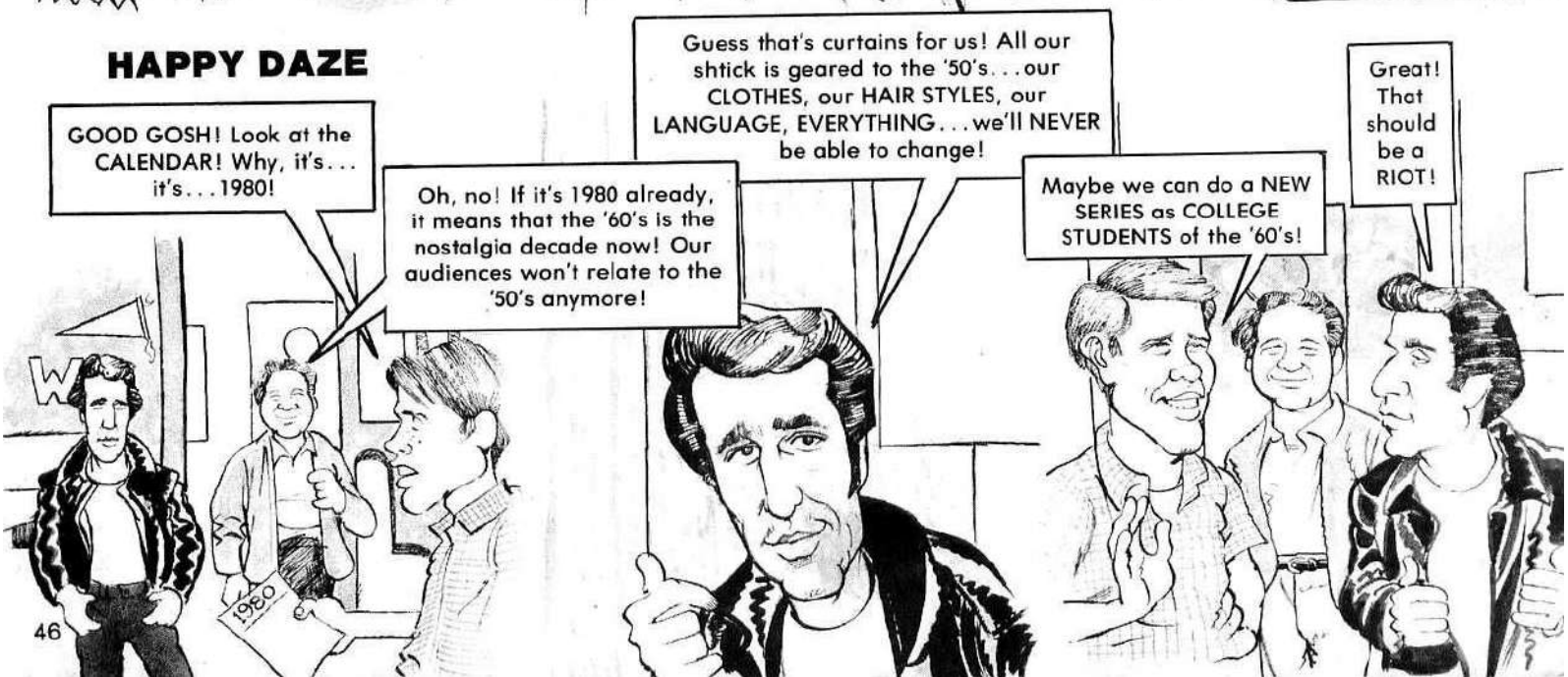
THE FINAL SEGMENTS OF POPULAR TV SERIES

Writer: Paul Laikin **Artist: John Reiner**

STUDSKY AND HUTSH

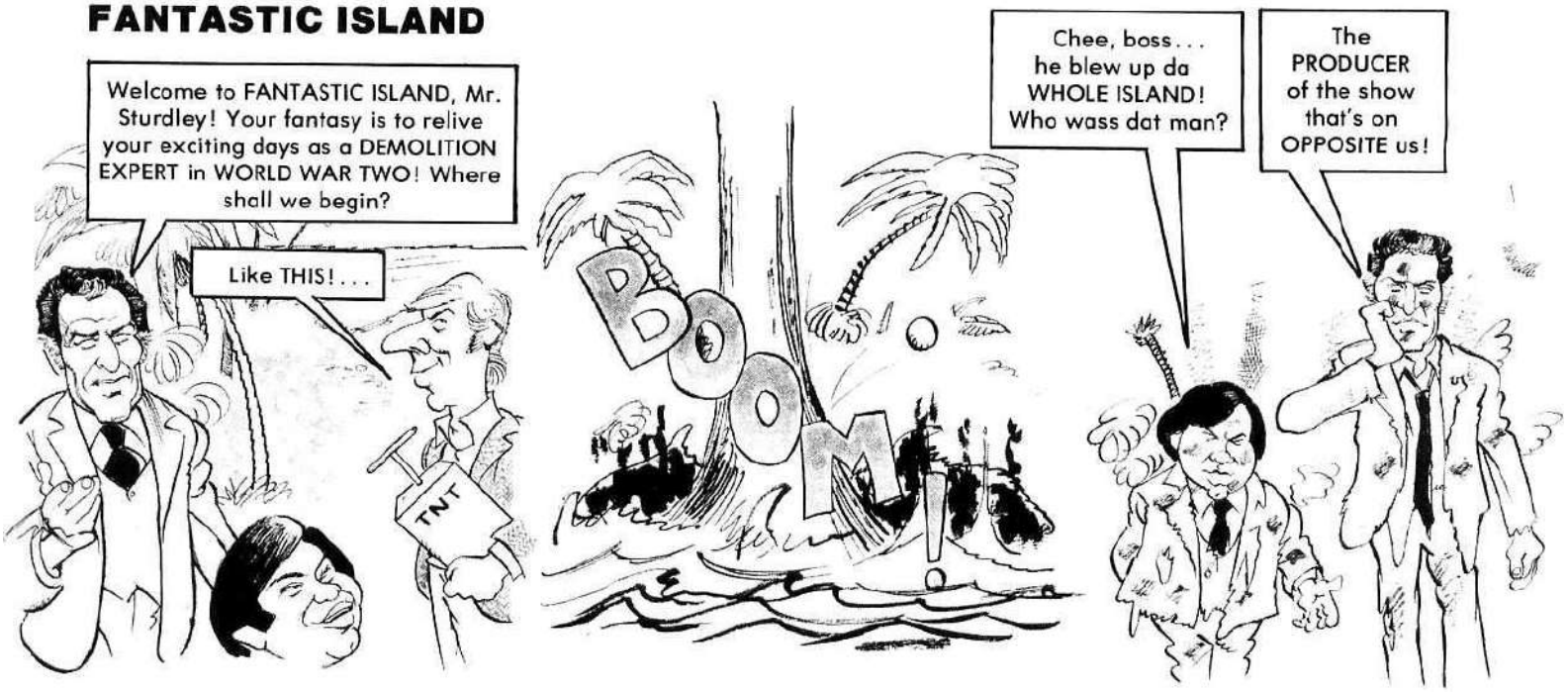


HAPPY DAZE



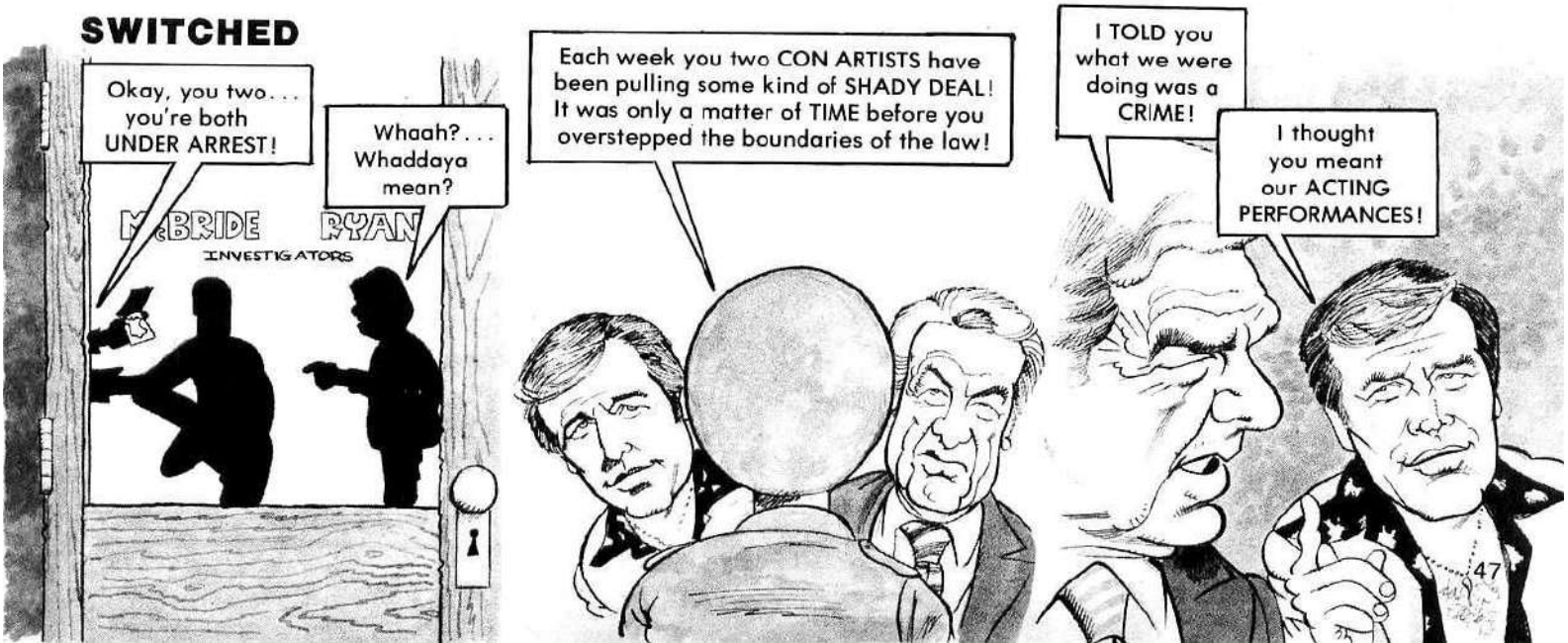
ATTENTION VINCENT VAN GOGH: LEND ME YOUR EAR.

FANTASTIC ISLAND

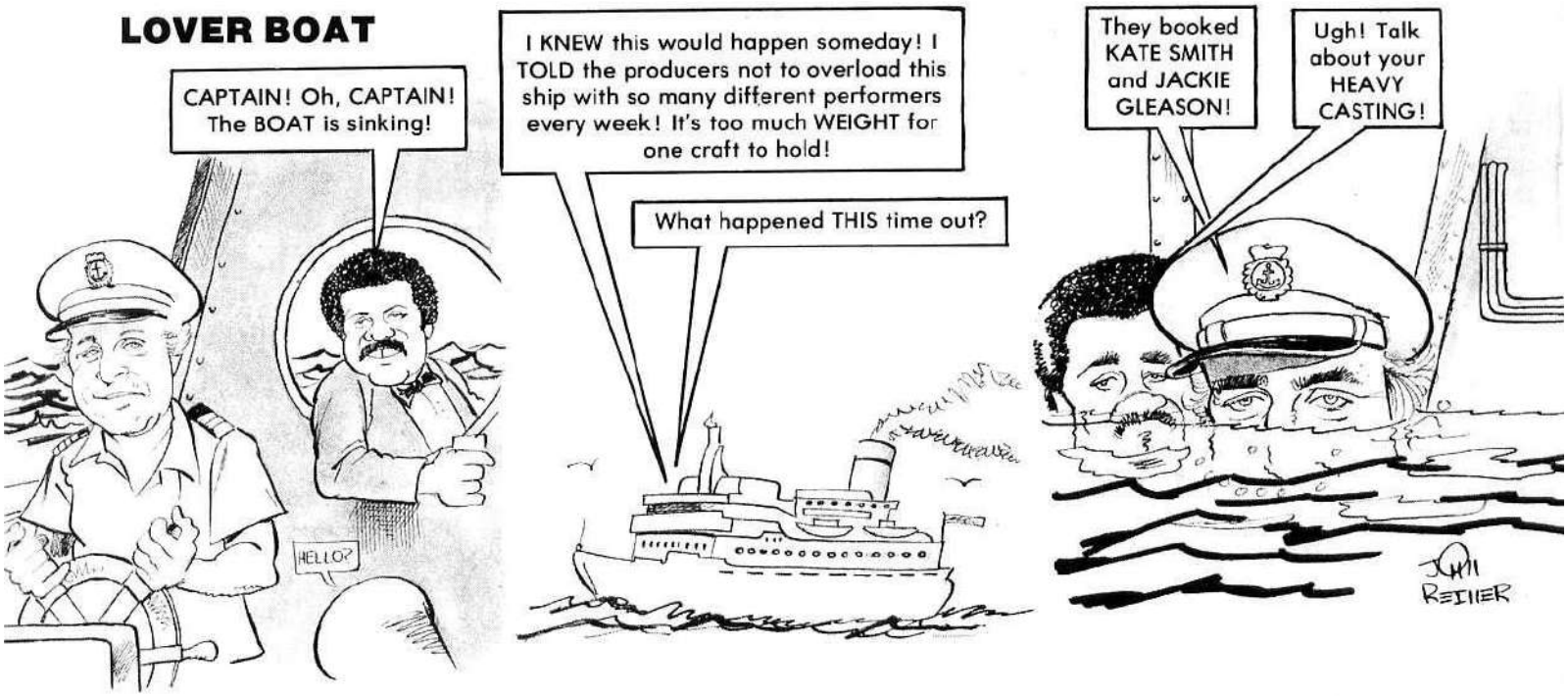


THE JEFFERSINS

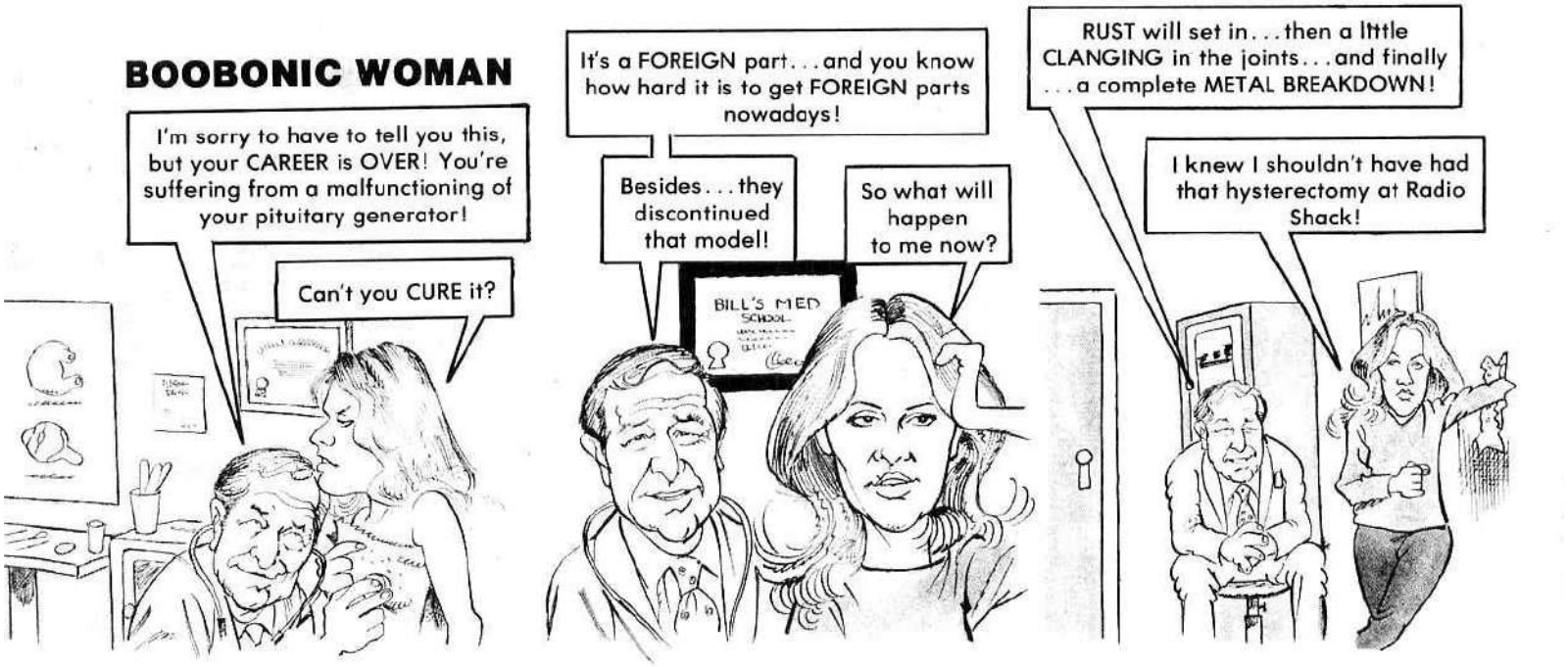
SWITCHED



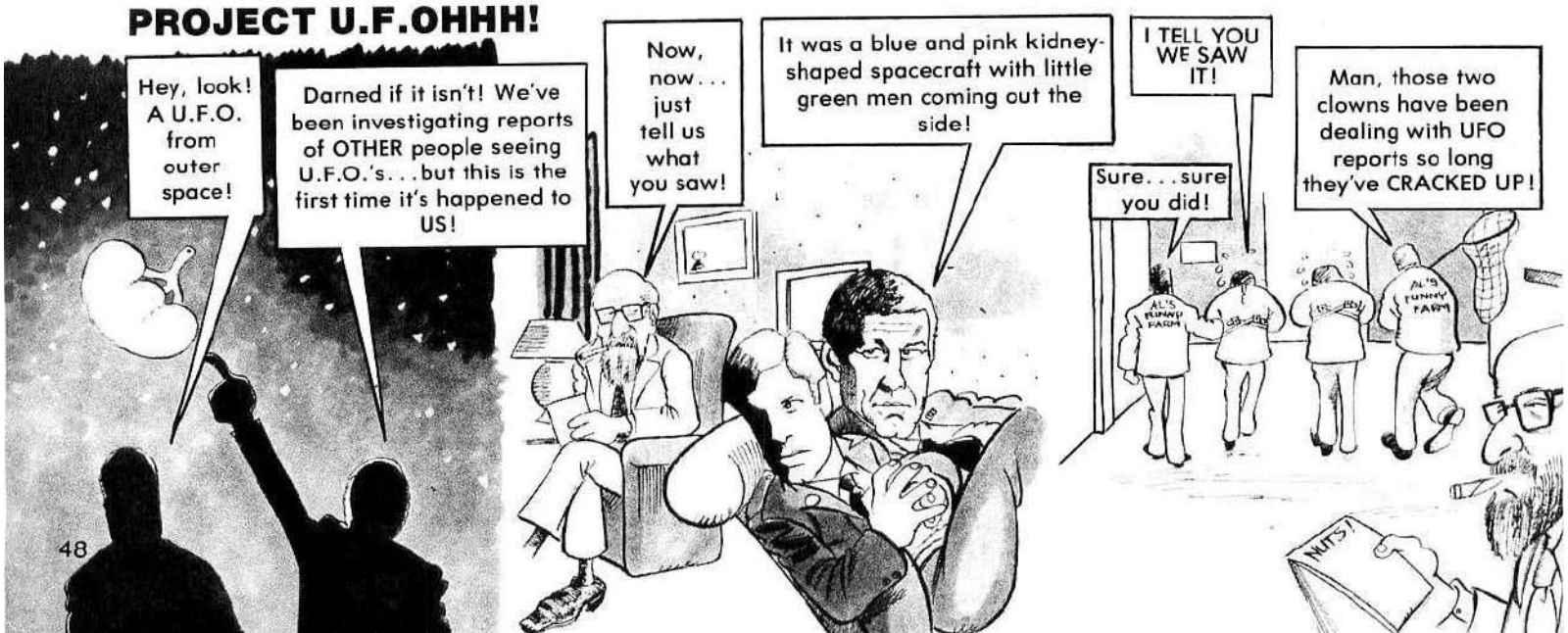
LOVER BOAT



BOOBONIC WOMAN

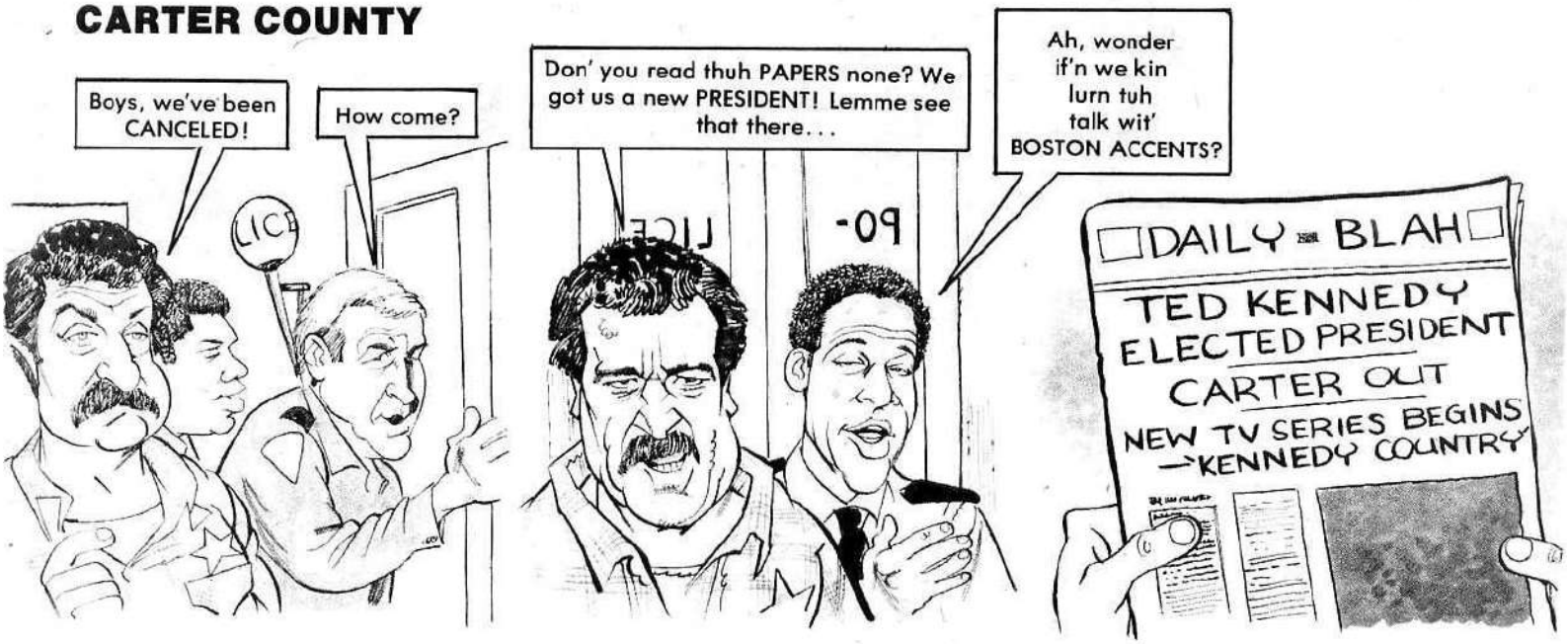


PROJECT U.F.OHHH!



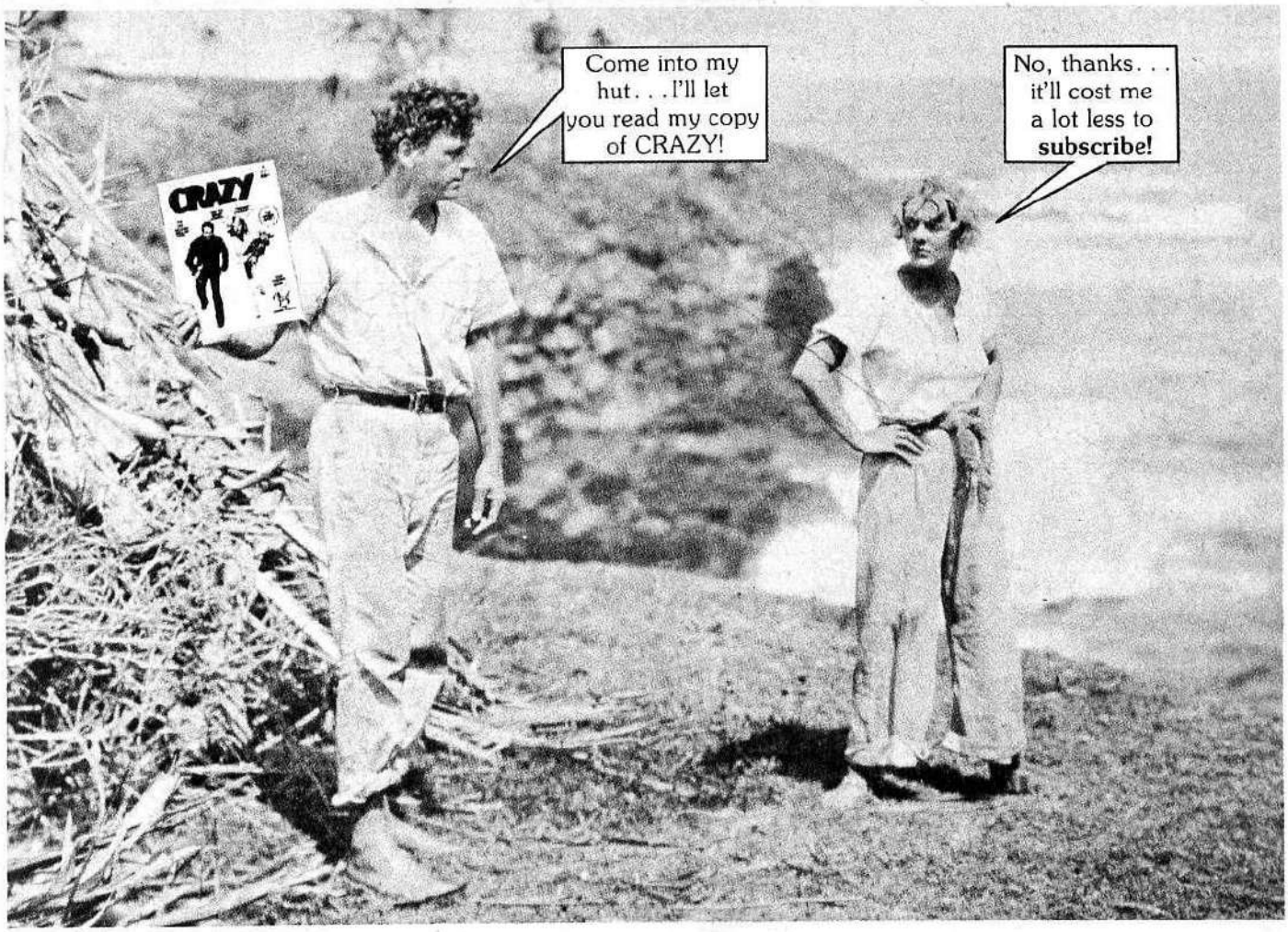
RHODANT

CARTER COUNTY



CHARLIE'S AGENTS

ATTENTION ATLAS: GET THAT CHIP OFF YOUR SHOULDER...



IF YOU DON'T WANT TO SELL YOURSELF SHORT --- SUBSCRIBE TO CRAZY

(and sell yourself OUT instead!)

CRAZY SUBSCRIPTION DEPT.
C/O MARVEL MAGAZINES
575 Madison Avenue
New York, N.Y. 10022

Enclosed is my coupon with $8.50 ($9.50 outside U.S.A.) for the next TWELVE (12) ISSUES (including the two SUPER GIANT SPECIALS). This way I won't have to sell myself over a lousy copy of CRAZY. What'll happen is, I'll sell the lousy copy of CRAZY instead!

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

SUBSCRIBE TO CRAZY — THE MAGAZINE THAT TAKES YOU AWAY FROM THE EVERYDAY

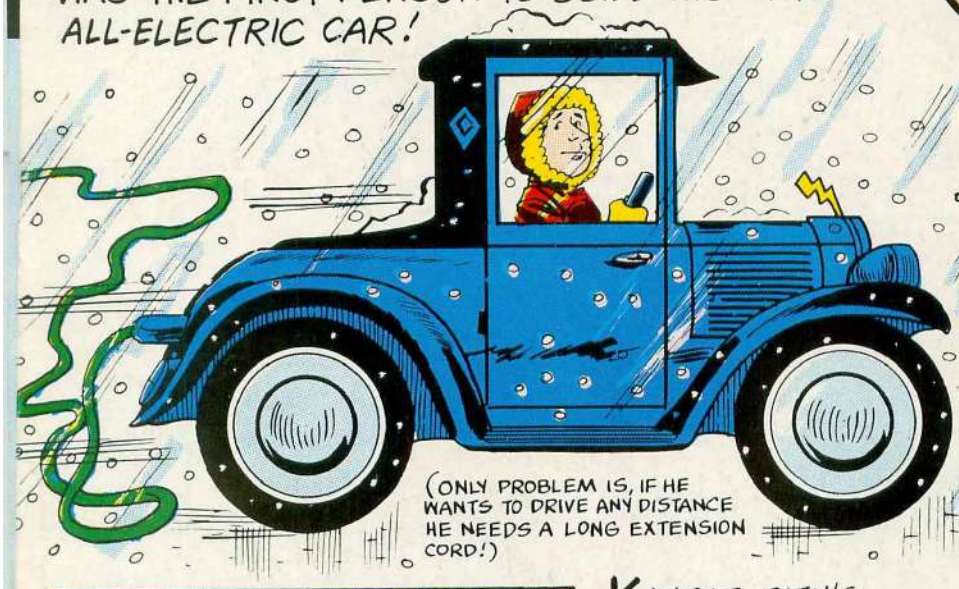
(whether you want it to or not!)

CRAZY . . . GOES TO WORK TWICE AS FAST AS ANY OTHER LEADING PUBLICATION

(TO BRING ABOUT A NERVOUS BREAKDOWN!)

Believe It or Else by Crazy

INVENTOR PERCY WICKERSHAM OF ANCHORAGE, WAS THE FIRST PERSON TO BUILD HIS OWN ALL-ELECTRIC CAR!



KANSAS CITY'S EZRA DOOHICKEY, GRADUATED WITH AN **M.D.** DEGREE AT THE AGE OF **95**!

CONTRARY TO POPULAR BELIEF, POLAND HAS THE **H-BOMB!**

(UNFORTUNATELY, THEY TESTED IT OUT IN DOWNTOWN WARSAW!)

CRAZY INTERVIEW No. 5

THE JOLLY GREEN GIANT

Writer: Michael Weiss

Artist: Murad Gumen